AmbujaNeotia N EV/S

June, 2023

Chairman's message

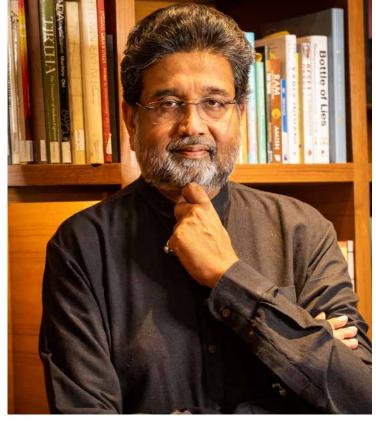
June is the month of scorching summer as well as the onset of monsoon. As the temperatures soar and the sun blazes relentlessly, June serves as a reminder of the challenges posed by nature.

June is also the month when we observe World Yoga Day, World Environment Day, and World Music Day. When we combine the teachings from these realms, we find a unified idea that can add value to our lives: the pursuit of holistic well-being, interconnectedness, and harmony.

We can strive for holistic well-being by nurturing our physical, mental, and spiritual aspects. By embracing self-awareness, discipline, and inner peace through practices like yoga, we can achieve a sense of balance and fulfillment. By recognizing our interconnectedness with nature and adopting sustainable habits, we contribute to the well-being of the environment and promote a healthier planet. Finally, by embracing the universal language of music, we can find joy, cultural understanding, and harmony, connecting with others on a deeper level.

The hot summers of June in India bring about an atmosphere of intense heat, urging us to adapt and seek respite. This season reminds us that life often presents challenges and discomfort, and our ability to endure and adapt determines our strength and character.

Just as the scorching sun compels us to find shade and coolness, the trials we face in life impel us to discover our own sources of solace and renewal. The month of June thus offers an opportunity for introspection and personal growth, an opportunity to learn to thrive amidst adversity. In essence, by incorporating these principles into our lives, we can lead more meaningful, balanced, and fulfilling lives while making a positive impact on ourselves, our environment, and our interactions with others. The key is to delve deeper into the complexities of life and the



interconnectedness of various aspects. The idea is to seek greater wisdom and understanding beyond surface-level knowledge. As Gurudev Rabindranath Tagore had said,

"The small wisdom is like water in a glass: Clear, transparent, pure.

The great wisdom is like the water in the sea: Dark, mysterious, impenetrable."

Life is a journey towards this vastness, navigating the depth and mystery of knowledge, and emerging stronger and wiser for a better tomorrow.

Park Nesta

Contents



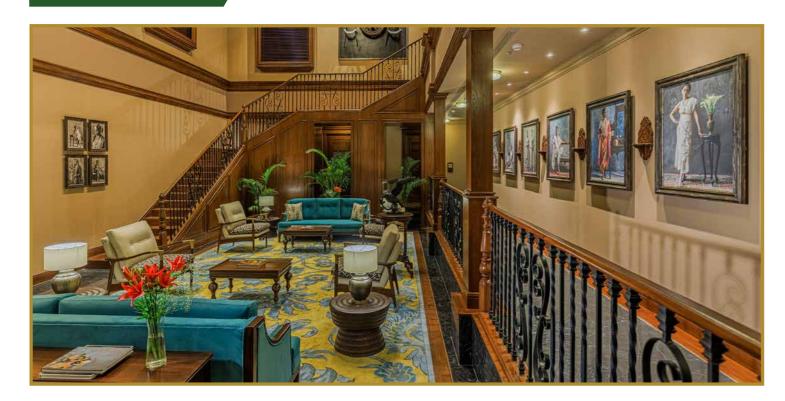
TE SERVE TO THE SERVE THE



June, 2023 AmbujaNeotia CONTROL ONLY O

NeoFocus

Serai at Raajkutir



Experience the Timeless Charm of Serai at Raajkutir Kolkata-IHCL SeleQtions

Step into a world of enchantment and immerse yourself in the timeless allure of Serai at Raajkutir Kolkata-IHCL SeleQtions. We are delighted to introduce this exquisite new wing, crafted by Ambuja Neotia, which can transport you to an era of elegance and grace, where antiquity intertwines with contemporary luxury, providing a unique and endearing retreat.

The Serai wing boasts 15 exquisite rooms, ranging from opulent SeleQtions suites to deluxe, superior, and premium rooms. Step into these elegant spaces, adorned with colonial era furniture, wooden desks and chairs, and elaborate poster beds and ornate décor. While each room within the new wing exudes a nostalgic atmosphere, the suites offer an additional living area, ensuring ample space for relaxation and rejuvenation.

Indulge in culinary delights that stir the senses. The East India Room offers a vintage dining experience, while Swig Lounge provides a relaxed ambiance for unwinding. For those seeking a delightful spot to savour afternoon high tea, Loafer's Cafe offers its inner patio with a charming atmosphere.

The Serai suite's living room beckons guests to unwind, engage in pleasant conversations, or simply lose themselves in the pages of a captivating book. Embracing a love for literature, we have implemented a "take a book, lend a book" programme to foster the love for the written word.

The courtyard hosts a variety of activities, including flute recitals, while the evenings come alive with traditional Bengali

folk performances and the opportunity to savour chai with jhal muri.

Find solace and serenity at our refreshing outdoor pool. Indulge in pure relaxation at the Jiva spa, or nurture your body fitness at The Outhouse Gym.

At the heart of Serai lies a captivating tale, woven into the very fabric of its existence. Rajababu, a fictional luminary, has lent his Rajbari as the beating heart of this extraordinary sanctuary. Serai stands as his guesthouse, where you can immerse yourself in the splendour of Rajababu's world amidst portraits that capture the essence of his illustrious friends who have graced the Rajbari through the ages.

Welcome to Serai, where a spellbinding experience awaits. We ensure that your stay will be nothing short of extraordinary, leaving you with memories to cherish for a lifetime.



NeoFocus











NeoHealth





In the occasion of World Blood Donor Day, Neotia Getwel Multispecialty Hospital, under the supervision of Dr Partha Sarathi Jena, MD (Immuno Hematology & Transfusion Medicine), recently organised a blood donation camp at Bagdogra airport. The major associates of this event were Airport Authority of India, CSIF and Airlines. The theme of this event was 'Donate your blood for a reason, Let the reason be life'.





n the occasion of World Blood Donor Day, a Blood Donation Camp was recently organised by Neotia Getwel at NHPC TLD-IV and Central Industrial Security Force of NHPC (power plant) in the presence of several eminent individuals including Om Prakash, GGM (HOP TLD III & IV PS), Upendra Hajra, GM (ELE), Sunil Sinha, GDGM (FIN) and Dr Prashant Chowdhury (DCMO). The camp was conducted under the supervision of Dr Partha Sarathi Jena, MD (Immuno Hematology & Transfusion Medicine).





eotia Getwel Multispecialty Hospital in association with its information centre Niyati Diagnostic in Coochbehar, recently organised a Continuing Medical Education session (CME) for the Registered Medical Practitioners (RMPs) from Coochbehar and surrounding areas. The speaker of the event was Dr Abhishek Bagchi, MD, DM (Consultant- Cardiology) from Neotia Getwel, who enlightened the doctors about cardiac arrest with detailed explanation. The doctors were subsequently asked questions and stethoscopes were arranged for all the doctors by the information centre.

NeoHealth





eing a mother, feels really incredible. This requires the ability to put another person's needs above your own; and being able to willingly sacrifice, in the name of love. Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, lovingly created a day of fun with a handful of memorable, awesome and totally cuddly mommy moments to celebrate Mother's Day, with moms and dads to be, at the facility.



Peotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently conducted a Health Awareness Workshop on Hormonal Imbalance and General Gynaecological Problems for the employees of ITC Ltd. Dr Suparna Chowdhury (Sr. Consultant Obstetrics & Gynaecology) was the eminent speaker.



Neonatology Society of West Bengal (NSWB) recently organised a monthly clinical meet at Neotia Bhagirathi Woman and Child Care Centre, New Town, where the speaker panel included eminent doctors such as Dr Sudeshna Banerjee, Dr Shalini Agarwal, Dr Kamran Dalwai, Dr Prashant Gupta and Dr Runa Bhattacharya. Dr Bikramjit Das was the moderator of the session. The session was attended by the clinical practitioners of Neonatology Society of West Bengal through online and offline presence.



Neotia Bhagirathi Woman and Child Care Centre, New Town (NBWCCC NT), recently organised a Health Talk session on 'Healthy Lifestyle' followed by random sugar test, blood pressure check-up and diet consultation for the employees of Power Grid Corporation of India Limited, Kolkata. The session was conducted by Koushani Pal Chowdhury (Dietitian at NBWCCC NT).

NeoHealth



eotia Woman and Child Care Centre, New Town (NBWCCC NT) recently organised a webinar on 'Urinary Tract Infection in Children' by Dr Poonam Guha Vaze (Consultant in Paediatric Urology at NBWCCC New Town). The webinar was much appreciated by the participants.



Neotia Bhagirathi Woman and Child Care Centre recently Norganised a Community Health Programme for the people living in the slum areas of Tikiamath located in Golaghata - Dakshindari. The camp was held in association with ASHA - Association for Social and Health Advancement. A free General Health Check-up was carried out for around 117 people and free medicines were given to them.





eotia Bhagirathi Woman and Child Care Centre recently organised a Community Health Programme for 50 people in need living in Adra village at Adra Primary School, Bagnan. The camp was held in association with the NGO Mukti. As a part of the same, a free General Health Check-up was organised, where the beneficiaries were also provided with free medicines





eotia Bhagirathi Woman and Child Care Centre recently organised a General Health Check-up Programme for people in need living around Keyatala Road. The camp was held in association with Associated Initiative for Mankind (AIM) Foundation. Chandrima Bhattacharya, Minister of State for Finance, Health and Family Welfare, Land and Land Reforms, Refugee and Rehabilitation of the Government of West Bengal, had lent able guidance for effective organisation of the health camp. The programme had notable participation from Chandrima Bhattacharya, Sourav Basu and the local ward councillor Chaitali Chattopadhyay. Around 79 people were screened and subsequently provided with free medicines. Also, adolescent girls and women attending the camp were given a Sanitary Napkin Pack.

NeoHealth





eotia Bhagirathi Woman and Child Care Centre recently organised a Community Health Programme for the underprivileged people living in the BB Hall Slum and the adjoining areas at BB Hall Nagarik Seva Samity located in Taratala. The camp was held in association with CRY - Child Rights and You. As a part of the same, a free General Health Check-up was carried out for around 132 beneficiaries, who also received free medicines and ORS sachets.



tudents of Neotia Academy Nursing Training Institute had a poster presentation workshop. On World No Tobacco Day. This year's theme was 'We need food, not tobacco'. The 2023 global campaign aims to raise awareness about alternative crop production and marketing opportunities for tobacco farmers and encourage them to grow sustainable, nutritious crops. It was also aimed to expose the tobacco industry's efforts to interfere with attempts to substitute tobacco growing with sustainable crops, thereby contributing to the fight against global food crisis.



NeoHappening

ENTERPRISE APPLICATI



The Ambuja Neotia Group has won Technology Senate '2023 Award in the 'Enterprise Application' category. The event was organised by Express Computers (an Indian Express Group Company) in Goa. More than 140 companies took part in the event, apart from brands such as HDFC Bank, PepsiCo India, Kirloskar, Voltas, Max Hospitals, Sir Ganga Ram Hospital, Aditya Birla Fashion and Essel Mining. Ambuja Neotia received the award based on the white paper submitted on Innovations on Sales Force that automates customer journey.



minent poet and lyricist Gulzar and filmmaker Vishal Bhardwaj, during their recent visit to the City of Joy, stopped by City Centre Salt Lake to enjoy a Bengali thali meal at the Sonar Tori restaurant.



















🚃 o commemorate the embarkation journey of Swami Vivekananda for the shores of the US, Ambuja Neotia, in association with Dibyayan Yoga Research Centre, hosted the 266th Exhibition on the Life and Messages of Swami Vivekananda, supported by Ramakrishna Mission. The exhibition, showcased at The Summit, Ecospace Business Park, was kicked off with an opening ceremony, graced by Swami Suparnananda and Swami Vishokananda from Ramakrishna Mission alongside Ambuja Neotia chairman Harshavardhan Neotia.

NeoHappening







🚃 beat the heat and bring respite to visitors, City Centre Salt Lake hosted Summer Coolers 2023, a sip and slurp festival bringing an array of sherbets, cold coffee, mango shakes, soft drinks, refreshing juices, ice creams, nolen gur products and a variety of curd-based and coconut-based delicacies. People also indulged in lip-smacking kulfi, faluda, fruit chaat, and many other refreshing delights.







As City Centre Salt Lake entered the 19th year of Spreading Happiness this June, a Handloom & Handicrafts Festival was recently organised in association with The Telegraph along with cultural programmes at the Kund area of the mall.







🔪 lisitors at City Centre Patna recently resonated with happy and peppy tunes as Patna's popular vocalists regaled the audience with mesmerising renditions on the occasion of World Music Day.







hether you are a classic cocktail aficionado or prefer those with drama and creative ingredients, the breezy cocktail deck at AltAir whipped up the biggest celebration of the cityle growing averages as a literature. V deck at AltAir whipped up the biggest celebration of the city's growing summer cocktail culture, with a cocktail fest.

NeoHappening













The 7th Gitanjali Mango Festival with Aam Bazaar was recently held at City Centre Siliguri, where around 250 varieties of mangoes were on display. The star of the mango show was the 'Miyazaki' mango, which is the world's most expensive mango. Mango eating competition, sit-and-draw competition, cooking competition involving mango recipe, Kids' Fashion Show, Art & Craft Exhibition, food stalls, a rural haat bazaar, nukkad natak, musical performances and much more were part of the experience.







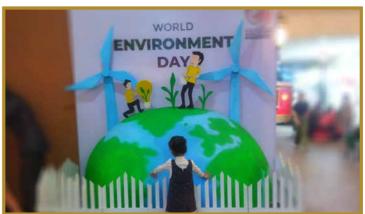


pro National Open Kickboxing India League in association with West Bengal Sports Kickboxing Association and supported by WAKO India Kickboxing Federation, recently organised a Kick-boxing Championship at City Centre Siliguri, where more than 100 talented fighters took part from various parts of the country to battle it out for glory and honour.

NeoHappening



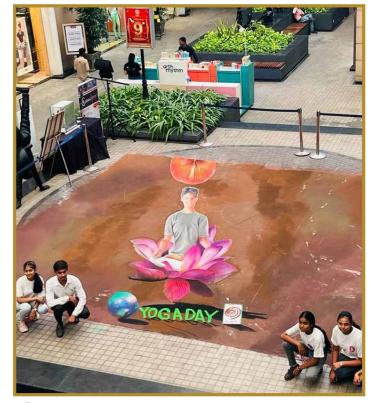
n the occasion of Father's Day, City Centre Raipur organised a special programme for the visitors to celebrate their love for their fathers. From kids to grown-ups, everyone happily took part in the celebrations.



ity Centre Raipur recently decked up in pretty posters and Installations spreading the message of protecting our planet and the environment on the occasion of World Environment Day



Visitors were in for a pleasant and beautiful surprise at City Centre Raipur as the mall decked up with colourful umbrellas, spreading the cheerful vibes of monsoon.



heautiful rangoli greeted visitors at City Centre Raipur on the Roccasion of World Yoga Day, adding a cool vibe to the city's coolest mall.







hree new stores recently opened at City Centre Raipur, adding more options to the shopping spree of the mall's visitors. The three stores are Samsonite, American Tourister and Label Arundhati.

HRCorner





n the occasion of World Environment Day the HRD team took an initiative named 'Rooting for Tomorrow' - a corporate plantation drive where members of the Ambuja Neotia Parivaar came together to plant trees like Bakul, Sita Ashoka, Rudra Palash & more at Ecospace Business Park, thereby striving towards the Group's sole objective of nurturing a greener tomorrow and thriving with nature.









International Yoga Day was recently celebrated at Ecohub in Ecospace Business Park, where members of Ambuja Neotia Parivaar came together for a rejuvenating yoga session in association with Dibyayan Yoga Research Centre. From deep-breathing techniques to traditional yogic asanas, the members explored the different nuances of Yoga under the able guidance of instructor Sailen Mitra.



Ambuja Neotia chairman Harshavardhan Neotia recently connected with a group of fellow colleagues for a session of Chai Pe Charcha. The session involved discussing the HR reforms and thoughts on upcoming projects.

Neolmpact

A CSR initiative to drive employability for educated unemployed youth was recently undertaken by the Ambuja Neotia Group. A batch of 20 under-graduates were trained to make them digitally literate with sound communication skills so that they can enter the job market as skilled deserving manpower. Students with average academic performance and with lean financial background were selected for the programme from Dr APJ Abdul Kalam Govt. College, New Town, near the Ambuja Neotia project Urvisha.

The first batch from this programme recently completed their 6-month training. They looked confident and composed when they appeared for the certificate-awarding ceremony, graced by the Principal of the College, Dr Debasish Banerjee & eminent faculties of the college, alongside Deepak Harlalka, the CSR chief of Ambuja Neotia, and members from the CSR team.

The outcome of the first batch is inspiring - one of the successful participants is currently working with the Ambuja Neotia group as an apprentice, while another student secured a job with an IT company at Ecospace Business Park, and a third student from the batch found a job with a BPO, run by a reputed software company. The others students from the programme are also expected to find a job soon. This success resulted in 26 candidates lining up for the second batch against a declared limit of 20.



Housing and Township

Ongoing Projects

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.utalikaluxury.com | +91 33 4040 8070 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town
A contemporary eco-friendly residential project beside
Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com +91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

www.utsodhaara.com | +91 33 4040 8075

Urvisha. New Town

A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments urvisha.in | 91 33 4040 8060

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots +91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 I www.rera.bihar.

Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments usshar.com | 91 33 4040 8085

HIRA/P/SOU/2020/001067 I www.hira.wb.gov.in

Vanya Awas, Lataguri

A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars vanyaawas.com | 91 33 62920 00500

Completed Projects

Udayan, EM BypassFirst integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan A mini township spread over 96 acres

Uttorayon, Siliguri An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM BypassA premium residential project spread over 18 acres with 1198

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150

Uddipa, Sinthee More

A Residential project spread over 2.2 acre with 360 units

Healthcare

Neotia Bhagirathi Woman and Child Care Centre

Superspecialty hospitals for woman and child healthcare Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000 www.neotiahospital.com

Neotia Getwel Multispecialty Hospital

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus OPD & Diagnostics Clinic

The NABL accredited chain of diagnostic centres www.neotiamediplus.com | +91 33 4040 8000

Neotia Academy Nursing Training Institute

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 6815 5000

Neotia Skill Development Academy

A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood www.neotiaskill.com | +91 33 44103331

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite. New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town www.ecospacebusinesstowers.com | +91 33 4040 8080

Education

The Neotia University

A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence www.jnanapravaha.org | 91-542-2366326

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas +91 33 4040 4040 | +91 98314 04040

Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites +91 33 6820 0303

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi raajkutir.com | +91 33 4040 4040

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms +91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling
Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia +91 0354 234 6070

Clubs

The Conclave

The city's first business club located at AJC Bose Road

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms +91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: +91 98745 17000 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

AmbujaNeotìa

www.ambujaneotia.com

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 Gardens Galleria Mall. Noida: +91 96675 40038 Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu Raajkutir: 6289461972 / City Centre Saltlake: 6292251234 Lake Road: 9073705555

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu

Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata
A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs soft. +91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft. +91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft. +91 80803 18939

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft. www.citycentremalls.in | +91 83369 88187

City Centre, Patna
Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers.
www.citycentrepatna.com | +91 83369 88187

Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata - 700160 Fax: +91 33 4040 6161 | writetous@ambujaneotia.com



Call 4040 6060