# AmbujaNeotia N EV/S

May, 2023

# Chairman's message

As May rolls in, we are reminded of the enduring values of kindness, love and empathy as we celebrate the birthdays of Gurudev Rabindranath Tagore and Gautama Buddha.

Their philosophies stand on the foundation of love and kindness towards fellow beings as well as Mother Nature, freeing individuals from narrow dogmas.

Both of them have emphasized on the importance of 'karuna' or kindness and compassion, as an indispensable quality for leading a better life. It is through kindness that one can seek to alleviate human suffering and protect people from pain. It is through the magic wand of compassion that we can resist all forms of hatred.

We can go a long way in demonstrating compassion by empathizing with others and considering how we can help them. Small gestures, such as a smile or a thank-you note, can make a significant difference in someone's day. Being attentive and present with friends and colleagues is another effective method of showing compassion. Lastly, taking care of our own health and well-being is crucial, as it enables us to assist others when they require it.

Research has indicated that love and compassion have a positive impact not just on the recipients, but also on the practitioners themselves. Practising compassion not only boosts our well-being and happiness, but also cultivates stronger relationships and builds



communities. Ultimately, when compassion becomes a way of life, it contributes to fostering world peace.

Love and compassion are often intertwined, as compassion can be seen as an expression of love in action. And our revered poet has beautifully captured the profound transformative power of this universal force...

"Love is not a mere sentiment. It is the ultimate truth at the heart of creation."

Paup Neste

Contents







**P2** 



## NeoFocus

### **Urvisha Final Tower Launch**



All Images are Artist's Impressions

Central Greens

#### Discover the Joy of Connected Living.

Ambuja Neotia is delighted to announce the highly anticipated launch of the final tower at Urvisha~The Condoville, situated in the thriving business district of New Town. This exclusive address offers luxurious 3 BHK apartments, array of amenities, and lush green spaces. Already embraced by close to 300 families.

Conveniently located amidst New Town's bustling business district, Urvisha strikes the perfect balance between urban convenience and serene tranquillity. With Sector V as well as the IT hub of New Town in proximity, and essential amenities just moments away, every need can be effortlessly met here. Indulge in meticulously designed amenities, including jogging tracks, outdoor gyms, therapy gardens, and children's play areas. Experience breath-taking views from the rooftop skywalk and find solace in the Central Greens. Immerse yourself in the extraordinary living experience at Urvisha~The Condoville through our immersive 360-degree VR platform. Visit urvisha.in or call 62922 22666 to explore the final tower and be a part of this connected living community.



Celebration Plaza

## NeoFocus





Senior Citizen Zone



Cabana at Rooftop Skywalk



Living Room



## 

## NeoHealth





Peotia Academy Nursing Training Institute's annual programme Maitree was recently celebrated at Kalamandir. Madhu Neotia, P.L. Mehta, Principal Sabina Yasmin and Ruma Banerjee were among the dignitaries present. The graduating students were felicitated and meritorious students were awarded gold medals and other prizes. The new batch of nursing students took the pledge and oath of service. The students performed recitations and a dance drama amidst a hall packed with students, guardians and guests. The Lamp was the opus or theme for this year's Maitree.





eotia Getwel Multispecialty Hospital recently hosted 'Renal Symposium' at The Sinclairs, Chalsa, with focus on Kidney Transplant, Haemodiafiltration, Renal Cystic Disease, Hepato Renal Syndrome, Acute Kidney Disease, Ultrasound Role in Kidney Disease and Therapeutic Development. An outstanding line-up of leading experts including Dr Ajit Kumar Singh, Dr Nadeem Parvez, Dr Prince Parakh, Dr Abhishek Kumar Singh, Dr Aditya Vora, Dr Pradipta Bhattacharya, Dr Manjari Thapa and Dr Shankha Sen spoke on the topics of the day. Dr Sekhar Chakraborty was the moderator of the panel discussion. Around 110 doctors participated in the symposium.





n the occasion of World Hand Hygiene Day, the Infection Control department of Neotia Getwel Multispecialty Hospital recently organised an event at the new building's seminar hall to create awareness about hand hygiene among nursing staff during patient care. The nursing staff members from every department attended the event and participated in several activities including a quiz competition, a puzzle competition followed by a dance competition. The jury included Dr. Sangita Dev (Consultant - Microbiology), Dr. Garima Mishra (Consultant -Critical Care), and Dr. Swati Behera (Consultant - Microbiology). The winning team was awarded with presents from the judges. Overall, the event was engaging and informative and received positive responses from the attendees.

## **NeoHealth**





▲ free health check-up camp was recently organised by Gorkhaland Territorial Administration (GTA) at Jaldhaka under Kalimpong district. Reputed doctors from Neotia Getwel Mutispecialty Hospital, Siliguri, such as Dr Vikas Modi, Dr Tarun Kr Baid, and Dr Prince Parakh were present to provide free consultation to around 150 patients.





Nobal Aid Health Clinic had recently organised a free health check-up camp at Nagrakata under Jalpaiguri district. Renowned doctors Ifrom Neotia Getwel Mutispecialty Hospital, Siliguri, such as Dr. P.D. Bhutia and Dr. Kamol Keshori were present to provide free consultation to as many as 180 patients.







The Nursing department of Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, celebrated Hand Hygiene Day

## 

## NeoHealth



eotia Bhagirathi Woman and Child Care Centre, Rawdon Street, Proudly celebrated International Nurses Day (May 12) with events like a cake-cutting ceremony, rangoli, role play on different topics, cultural events and prize distribution ceremony, organised all through the week.



Teotia Woman & Child Care Centre, New Town, recently Norganised a Webinar on 'Morning Sickness, Nausea and Vomiting during Early Pregnancy' by Dr. Chandrani Pal (Consultant - Obstetrics & Gynaecology, at NBWCCC New Town), which was much appreciated by the participants.



In the occasion of Hand Hygiene Day on May 5, events like poster presentation, quiz competition, cultural events were held at the Neotia Bhagirathi Woman and Child Care Centre, New Town, followed in High Risk Pregnancy'. It was attended by the in-house nursing by a prize distribution ceremony. It was an initiative by the Infection Control department of the hospital, aimed at raising awareness about Dr. Neha Yadav, Dr. Chandrani Pal, Dr. Smita Gutgutia, and Dr. the importance of hand hygiene in preventing the spread of infections Ankita Mandal were the eminent speakers, and Sr. Jasbir Banerjee and diseases.



Poster Competition was recently organised at Neotia Bhagirathi Awoman and Child Care Centre, New Town, on 'Safe Medication' department.



 ∧ workshop was recently organised at Neotia Bhagirathi Woman and Child Care Centre, New Town, on 'Care and Management staff from both NBWCCC Rawdon Street and New Town units. conducted the quiz session.



A Nursing Education session was recently organized at Neotia Bhagirathi Woman and Child Care Centre, New Town, on Administration'. It was presented by all the units of the Nursing 'Nephrotic Syndrome (Paediatric)' by Dr. Sumantra Kumar Raut (Consultant - Paediatric Nephrology, NBWCCC NT). It was attended by the nurses of the New Town unit.

## **NeoHealth**



Peotia Bhagirathi Woman and Child Care Centre, New Town, proudly celebrated Nurses Day (May 12) involving all the nurses organised a Health Drive-cum-Vaccination Programme for at the hospital in cultural events, cake cutting and prize distribution ceremony.



Children with Special Needs in association with Missionaries of Charity at Dayadan Boys Home. For the same, the Third Dosage of the Hepatitis B Vaccine was administered to around 27 boys, aged 7 to 17 years.



Neotia Bhagirathi Woman and Child Care Centre recently organised a Health Programme for a group of rescued women in Bowbazar, in association with The Loyal Workshop - a social leather business providing alternative employment to women in need. As a part of the same, a Health Awareness Session on 'Hypertension and Lifestyle Pattern' was also organised. This was followed by a thorough health check-up of the women as well as the staff members of the organization. The doctors provided free medicines to the women, as per their individual health requirements.



eotia Bhagirathi Woman and Child Care Centre recently Norganised a Health Drive-cum-Vaccination Programme to eradicate Cervical Cancer for marginalized women and trans/ queer people who had been assigned the gender female at birth, in association with 'Sappho for Equality' at Kasba. For the same. the Third Dosage of the Human Papillomavirus (HPV) Vaccine was administered.





. ∥eotia Bhagirathi Woman and Child Care Centre recently organised a General Health Check-up Programme as part of a Community Health Drive for the people of Harop village at the Sekh Para ICDS Centre located in Bagnan, Howrah. The camp was held in association with NGO Mukti. Around 72 beneficiaries were thoroughly screened and subsequently provided with free medicines as per their health requirements.

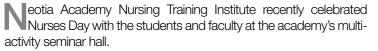
## NeoHealth





eotia Bhagirathi Woman and Child Care Centre recently organised a Community Health Programme for people in need living in and around Remount Road near Taratala. The camp was held in association with CRY- Child Rights and You. As a part of the same, a General Health Check-Up Camp was also organised. Around 96 beneficiaries were screened at the camp and provided with free medicines as per their individual requirements.







↑ training workshop on HIV/AIDS was recently organised by faculty members at the campus of Neotia Academy Nursing Training Institute, attended by the BSc 4 th year students and GNM 3rd year students of the institute.





or the first time in Siliguri, Neotia Getwel Mutispecialty Hospital, in association with Development and Supportive Care (DSC) Foundation for Newborn & Children (India), recently organised a workshop on 'Developmentally Supportive Care in Preemies and Neuroprotectionin NICU'. It was an initiative by the department of Paediatrics and Neonatology of Neotia Getwel, including Senior Consultant Dr. Prince Parakh, Dr. Noopur Baijal, Dr. Brahma Dev Singh and Dr. Aritra Ray. The session was attended by approximately 50 doctors as delegates from Siliguri and surrounding areas. The event enlightened the doctors about positioning and infant care handling, assessment of stress and selfregulation, protection of infant skin, environmental considerations for development and supportive care among others.

## NeoHealth



Peotia Academy Nursing Training Institute recently organised a Basic Life Support training by B.Sc Nursing 3rd year students. Students and members of faculties attended the session.



1VF or ICSI? Which ART procedure gives a better success!, conducted by Debotosh Ganguly (Deputy Chief Embryologist, Genome). The webinar was highly appreciated by the participants.



enome's Reproductive Medicine specialists recently delivered their orations, lectures and participated in panel discussions at Yuvacon 2023, organised by The Bengal Obstetrics & Gynaecological Society (BOGS), at ITC Sonar, Kolkata.



Genome and its Embryology team received a token of appreciation from Cooper Surgical for Genome's protocolbased laboratory practice as well as for serving the IVF landscape in India, helping couples and families achieve their parenthood dream.



nenome celebrated International Nurses Day by honouring all the nurses of the clinic. A cake-cutting ceremony was organised to Celebrate the occasion.

# May, 2023 NeoHappening 11

## NeoHappening







ans and admirers had a stardust moment when Sreenivas Bellamkonda and Nushrratt Bharuchha, the power star jodi from the recently released movie Chatrapathi, directed by V. V. Vinayak, visited City Centre Patna recently for the film's promotion.



Time to make some more fond memories and capture them for life, as City Centre Patna creates a brand new Selfie Point on the third floor, just beside three operating kiosks. Click, snap and have fun!





eluda fans were in for a pleasant surprise at City Centre Salt Lake, when the cast and crew of the Parambrata Chattopadhaya starrer Shabash Feluda series made a stunning appearance, interacting with visitors and mall regulars in the Kund area recently.



Colourful cultural programme with music and dance numbers had the audience enjoy a good time at City Centre Siliguri recently on the occasion of Poila Baisakh. The mall was all decked up in beautiful cultural motifs and artworks for celebrating the Bengali New Year.





isitors at City Centre Salt Lake and City Centre New Town were recently greeted with beautiful installations depicting Bengal's traditional vart and culture in tune with the theme of Poila Baisakh, as both malls celebrated the Bengali New Year with zest and fanfare.







If there is one thing which is eagerly awaited other than the advent of the monsoon during Indian summers, then undoubtedly, it is the advent of the season of mangoes. The peak of summer means the best of mangoes... the time to celebrate the 'King of Fruits'. AltAir brought to Kolkatans and visitors a delish opportunity to try a mangolicious menu at the Mango Festival, with a variety of mango-based dishes such as Mango Malai Toast and Thai Mango Sticky Rice Roll on offer.









The exquisite artisanship and skill of Bihar's own women handicraft karigars were recently showcased at the Handloom & Handicraft Fest held at City Centre Patna. Visitors were spoilt for choice over a mindboggling variety of handmade artworks on display.







The sultry summer days turned into a reason for sheer fun as City Centre Haldia recently hosted a three-day-long Rain Dance Party on the premises. Visitors let their hair down and indulged in the frolic of rain dance, grooving to the beats of happy foot-tapping tunes. The grand finale of the three-day party came as an icing on the cake, as the star cast of Abar Bibaho Obhijaan, a sequel to the 2019 film Bibaho Obhijaan, including actors Anirban Bhattacharya, Rudranil Ghosh, Sohini Sarkar and Ankush Hazra made an appearance for fans and admirers at the most popular hangout of Haldia to promote the film.

## NeoHappening





oodies had all the reasons to be happy and celebrate the rich and layered cuisines of Bengal – both from West Bengal and Bangladesh - as several popular eateries offered a lip-smacking menu at the recently held Ek Pate Dui Bangla food festival in City Centre New Town.



Ambuja Neotia chairman Harshavardhan Neotia along with other guests, panellists and dignitaries at the recently concluded IHCL Annual Business Conference.







ity Centre New Town recently witnessed the celebration of all things mishti and chocolaty, as the Cadbury Mishti Festival was rolled out at the New Town mall with much fanfare.







Dihar Ke Hunarbaaz, a fair-cum-exhibition to promote home-grown start-ups of Bihar, was recently held at City Centre Patna, showcasing innovative ideas from upcoming and promising local entrepreneurs.

## **HR** Corner







eam HRD organized a 3-day session called Yog Shivir, in collaboration with a Heartfulness Coach from the Heartfulness Institute based In the USA. The session provided valuable insights on achieving inner peace and joy through the practices of Asana, Pranayama, and Mudra meditation.





## Neolmpact

On Rabindranath Tagore's birth anniversary, a day-long mentoring session was organized for a group of promising students, who had received scholarship and mentoring support from our organization. The mentor for the day was Anupama Dasgupta, the Chief HR Officer of Ambuja Neotia Group. With her illustrious and vivid presentation, she engaged the audience and facilitated valuable learning and interaction. The students found her discourse relatable and it sparked positive enthusiasm. The day also featured other interesting activities. including environmentalists campaigning to save the earth, senior students mentoring newcomers, and a captivating





musical tribute to Tagore on his birthday. The nature campaigners stressed the importance of aiming for net-zero and highlighted how every individual action can contribute to reversing the effects of climate change. Whistler Tarun Goswami's renditions of Tagore's music received tremendous applause from the audience, creating a dynamic energy exchange. The day was filled with various forms of mentoring, including discussions, presentations, prayers, interactions, elocutions, audio-drama, and music, making it a packed and memorable experience.



## **NeoWorld**

### Housing and Township

#### **Ongoing Projects**

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.utalikaluxury.com | +91 33 4040 8070 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers www.ecospaceresidencia.com +91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

www.utsodhaara.com | +91 33 4040 8075

A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments urvisha.in | 91 33 4040 8060

**Uttsav Park,** Dhulagarh A plotted development project spread over 43 acres which offers a wide range of plots +91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 I www.rera.bihar

**Usshar,** Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments usshar.com | 91 33 4040 8085

HIRA/P/SOU/2020/001067 I www.hira.wb.gov.in

Vanya Awas, Lataguri

A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars vanyaawas.com | 91 33 62920 00500

#### **Completed Projects**

**Udayan, EM Bypass**First integrated social project of Kolkata spread over 26 acres comprising 1606 units

**Ulhas,** Burdwan A mini township spread over 96 acres

**Uttorayon, Siliguri** An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

**Utsa, New Town** A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

**Ujaas,** Lake Town A residential project spread over 4.8 acres with 174 units

**Upohar, EM Bypass**A premium residential project spread over 18 acres with 1198

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150

**Uddipa, Sinthee More** 

A Residential project spread over 2.2 acre with 360 units

#### Healthcare

Neotia Bhagirathi Woman and Child Care Centre

Superspecialty hospitals for woman and child healthcare Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000 www.neotiahospital.com

**Neotia Getwel Multispecialty Hospital** 

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +0353 660 3000

**Genome - The Fertility Centre** 

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

**Neotia Mediplus OPD & Diagnostics Clinic** 

The NABL accredited chain of diagnostic centres www.neotiamediplus.com | +91 33 4040 8000

**Neotia Academy Nursing Training Institute** 

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 6815 5000

**Neotia Skill Development Academy** 

A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood www.neotiaskill.com | +91 33 44103331

#### Commercial

**Ecospace,** New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

**Ecostation,** Salt Lake A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

**Ecosuite.** New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town www.ecospacebusinesstowers.com | +91 33 4040 8080

#### Education

The Neotia University

A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

**CII-Suresh Neotia Centre of Excellence for Leadership** 

Serves as a facilitator for development of leaders, promoting economic and

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessend www.jnanapravaha.org | 91-542-2366326

### Hospitality

#### **Hotels & Resorts**

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas +91 33 4040 4040 | +91 98314 04040

Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites +91 33 6820 0303

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi raajkutir.com | +91 33 4040 4040

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms +91 35325 71401

**Ecohub** 

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia** +91 0354 234 6070

#### Clubs

The city's first business club located at AJC Bose Road +91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms +91 33 2423 9900

#### **Dining**

The Orient

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: +91 98745 17000 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake neotiahospitality.com | +91 98312 52442

**Uno Chicago Bar & Grill** 

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 Gardens Galleria Mall. Noida: +91 96675 40038 Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

#### Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art - all coming together in a book menu Raajkutir: 6289461972 / City Centre Saltlake: 6292251234 Lake Road: 9073705555

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu

Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town:

+91 6335 6891 | Acropolis: +91 84200 70000

**Tea Junction** 

A tea shop reviving the old 'adda' concept of Kolkata theteajunction.co.in | +91 83360 00053

#### Retail

City Centre, Salt Lake, Kolkata
A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft. +91 33 2526 6000

City Centre, Siliguri
A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft. +91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft. +91 80803 18939

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.

www.citycentremalls.in | +91 83369 88187

City Centre, Patna

Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers. www.citycentrepatna.com | +91 83369 88187



www.ambujaneotia.com

Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata - 700160 Fax: +91 33 4040 6161 writetous@ambujaneotia.com



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