

Chairman's message

Every September, with the advent of autumn, we worship Lord Vishwakarma, considered the divine engineer of the world. Our mythology points to the several towns and temples he had built for the gods, including Lord Indra's palace, Ravana's Lanka and Lord Krishna's Dwaraka. Vishwakarma never tired of hard work, going about crafting the Pushpaka Rath as a gift for Brahma, weapons like the Sudarshan Chakra for Vishnu, the trishul for Shiva and the Vajra Aayudham shaped from Sage Dadichi's bones for Indra to kill Vritra, the evil demon. The Divine Architect exemplified how the fruits of labour are sweeter than the gifts of fortune. Even if he met with disappointments in the early stages of his life, he overcame the obstacles and hurdles by the sheer dint of hard work.

One of our office buildings, christened by my uncle, Suresh Neotia, is dedicated to Vishwakarma's ideals. As a family, we have always believed that in every walk of life happiness is a fruit of which labour is the seed. We cannot enjoy the fruit without sowing the seed. Through the annals of Time, man has reached the height of his glory by means of honest toil. He saw the rolling stone and made the wheel; he observed the burning candle and invented the bulb; he felt the

need to communicate and designed the telephone; he thought to stun people with sheer wonder and erected the pyramids and the Taj Mahal; he explored the vagaries of the skies and paced on the moon, overpowered the waves of the wild sea, tore the winds and flew like a bird, reduced the distance, imagined, contemplated and assembled the computer, and launched the idea of a global village.

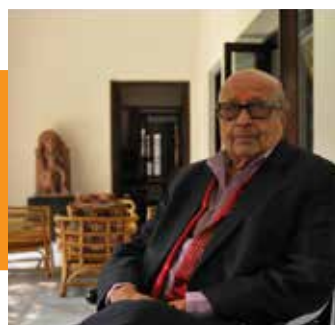
Man neither had Aladdin's lamp nor a fairy arrive and wave her magic wand. He achieved every success through continuous struggle, exertion and effort. Francis Bacon has famously said that in every form of business the shortest way was commonly the foulest, and if a man wanted to go the fairest way it would be the longest. Such a journey might take a harder toll but the pleasure of the labour involved in it and the enjoyment of the results produced would be most genuine and lasting.

Let us rededicate ourselves to hard work with the blessings of Lord Vishwakarma.

Suresh Neotia



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NeoFocus

Shri Suresh Kumar Neotia

Suresh Kumar Neotia, one of India's most celebrated industrialists, will always remain a beacon of inspiration to the Ambuja Neotia family. A man who motivated others by his strength and indomitable will, he was much admired by his colleagues and friends. On his 84th birth anniversary we look back on the life of a visionary who dared to dream.

A stalwart in the Indian corporate sector, Suresh Neotia was former Chairman of Ambuja Cement Ltd, former Director of the Central Board of the Reserve Bank of India and a recipient of the Padma Bhushan, the nation's third highest civilian award.

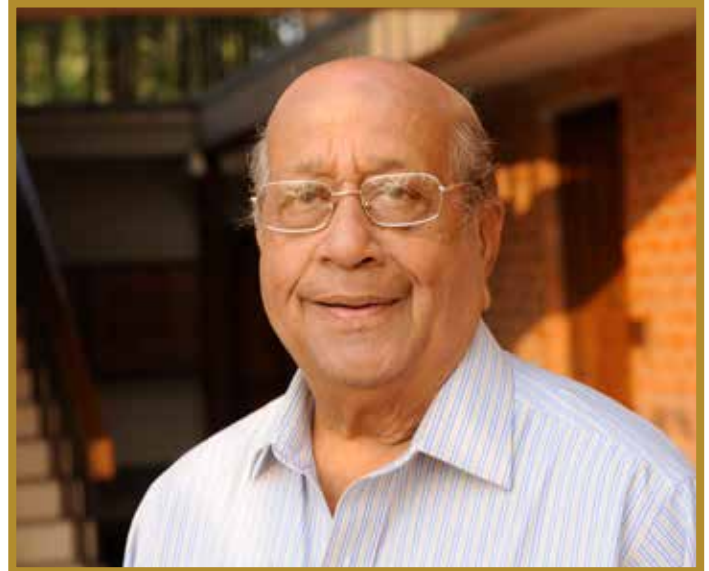
Born on 8th September, 1936 into a business family, he began his journey as an entrepreneur by setting up Radhakrishna Bimal Kumar (RKBK) – a franchisee of Burma Shell – with his brothers, Bimal Kumar Poddar and Vinod Kumar Neotia.

He co-promoted Gujarat Ambuja Cements Ltd, a company that earned the much-coveted Blue Chip status. A businessman known for his largesse, equanimity, grit and strategy, Suresh Neotia, was also an ardent connoisseur of aesthetics and antiquity. He set up Jnana Pravaha, an art museum in Varanasi, and was associated with several social, cultural, educational and philanthropic initiatives and institutions.

With the support of his family, he founded the much acclaimed hospital, Bhagirathi Neotia Woman and Child Care Centre, and the CII – Suresh Neotia Centre for Excellence in Leadership In Kolkata – two veritable landmarks in the areas of healthcare and corporate erudition.

Five years since his sad demise in 2015, Suresh Neotia remains forever a many-splendoured personality, combining in himself the best qualities of an entrepreneur, an art connoisseur, a philanthropist and a bon vivant.

'Leadership is all about taking calculated risks and initiatives. If there is one trait that your brand must speak of, it is trust...'



Suresh Kumar Neotia: a many-splendoured man



Receiving the coveted Padma Bhushan



Relaxing at home in Kolkata

NeoHappenings

Ambuja Neotia Hospitality

Afraa



A platter grilled to perfection!

The flavour of grilled food often relates to old memories of vacations and picnics. Even in the best restaurants in the world, the chef cannot compete with authentic street grilled food – the best, truest and most flavourful way to taste and experience a city, a culture, its history and people.

The current global grill promotion at Afraa is rich with bold and piquant flavours, very different from each other in different parts of the world. Together, this menu represents the traditions and trends of Turkey, Philippines, Libya, Lebanon, Persia, Argentina, Jamaica and Syria, as well as Indian and Iranian kebabs. Kebabs were an integral part of India royal menus from 1200 AD. A 10th century cookbook, Kitaab-al-tabikh, expounded kebabs as meat that was either pan fried or grilled. Afgan plunderers brought kebabs to Indian kitchens and over time the cooks at Mughal kitchens transformed kebabs into softer and more succulent fare, with an aroma that exuded from various spices and nuts and remain hot favourites even today!

Raajkutir

Durga Puja is Bengal's most famous festival, made globally popular by friends and family living abroad. In Kolkata, of course, it is much looked forward to by the young and the old.

From Saphthami to Nabami this coming Durga Puja, the Raajkutir Rang Manch Ballroom will turn into a land of gastronomic delight! It will host the Nostalgia Zamindari Durga Puja Mahabhoj, taking full advantage of the Bengali bhadrolok's propensity to indulge in wistfulness by recreating our colonial cuisine, every aspect of which exemplifies what it means to be a Bengali when music, poetry and the arts flourished in Sonar Bangla. You can experience the Raajkutir Mohabhoj and its distinct flavours, as the venue gets decked up to reminisce the times gone by and savour the forgotten delicacies meticulously curated from the cookbooks of zamindars. This food fest promises to be an experience long after Ma Durga bids us goodbye.



A feast fit for kings!

NeoHappenings

Ambuja Neotia Hospitality

The Orient



The magic of Dim Sums!

The unique culinary art of Dim Sum originated in China some 2500 years ago, eulogised in some poetry and music of that era. Early dim sum traced to have been made in Northern China, later became famous in Cantonese cuisine. It was a luxury food for the Emperor and his family and eventually came down to tea houses along the famous silk route. 20th century saw the Dim Sum as a large range of small dishes that people traditionally enjoy in restaurants for breakfast and lunch. Over time, tea houses and restaurants competed with each other for business by offering Dim Sum in an ever increasing variety. The filling, pastry and shape depended on the region and climate from which it originated. The tastiest and best, according to many, comes from Southern China, Canton and Hong Kong. Eating Dim Sum at a restaurant is usually known in Cantonese as going to 'drink tea' or 'yam cha,' as tea is typically served with Dim Sum. Now, it is treated by most diners as delectable starters. Come and try the Dim Sum at the Orient outlets at City Centre Salt Lake and City Centre New Town.

Raichak On Ganges

Come and celebrate Durga Puja at Raichak on Ganges where every precaution has been taken to keep our guests healthy and safe. It is time for family get-togethers and catching up with relatives and friends. What outing could be better than a trip to Raichak to experience its salubrious atmosphere and watch the Hooghly flow past?

The first grand worship of Goddess Durga in recorded history is said to have been celebrated in the late 1500s. Folklore says the landlords of Dinajpur and Malda initiated the first Durga Puja in Bengal. According to another source, Raja Kangsha Narayan of Taherpur or Bhabananda Mazumdar of Nadia spearheaded the first Sharadiya or Autumn Durga Puja way back in 1606. Then came the community puja, credited to the twelve friends of Guptipara in Hoogly, West Bengal, who collaborated and collected contributions from local residents to conduct the first community puja called the 'baro-yaari' puja, or the 'twelve-buddies' celebrations in 1790. Since then, Durga Puja has become more than a festival; it is a rare emotion for Bengalis all over the world. Make it yours at Raichak!



Woman Power celebrated during Durga Puja in Raichak

NeoHappenings

Ambuja Neotia Hospitality

Ecohub and Club Verde in Kolkata, and Montana Vista in Siliguri are welcoming back its members with every protection against the pandemic in mind. Ecohub's Fitness membership also includes unlimited usage of the gym and swimming pool for one year.

During the duration of Durga Puja – a festival that every citizen in Kolkata looks forward to – Club Verde will be hosting a special Food Carnival. Ecohub and Montana Vista will also host a Puja special buffet during the festive days. May the goddess bring all peace, prosperity and good health!



Mustang, The Fitness Lounge, at Ecospace



Montana Vista's dining area



Club Verde is all spruced up for its members

Neo Health



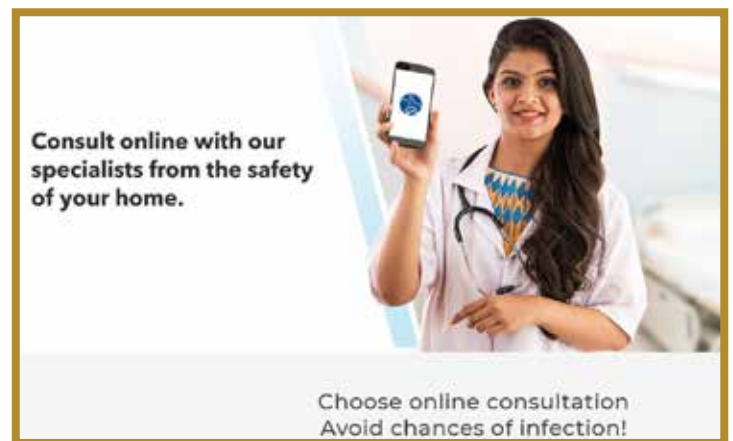
On behalf of Neotia Healthcare Initiative Limited, Bibhas Sen Choudhuri, Asst General Manager, received an award along with a Certificate of Recognition from VARINDIA'S 18th Infotech Forum 2020. This award acclaimed Neotia Healthcare Initiative's effort to evolve its technology during COVID-19 pandemic. Congratulations!

A webinar on Paediatric Nephrology is organised by ABNWCCC New Town in association with West Bengal Academy of Paediatrics with International guest faculty Dr. Anne Wright & National Guest faculty Dr. Kanav Anand alongwith consultant participants on 25th September 2020



To encourage young patients waiting at the OPD at BNWCCC Rawdon Street – often before getting inoculations or other treatments that might keep them worried – surprise gifts are distributed. This is done to encourage them from unfounded fears and cheer up their mood.

Doctors of Bhagirathi Neotia Woman and Child Care Centre New Town and Rawdon Street are now available for online medical consultations from our website www.neotiahospital.com. You can also register on our website through a special online app, available on IOS and Android devices. This is a safe way to consult experts through our online support for your urgent medical needs, staying indoors and safe.



Neotia Getwel Healthcare Centre, Siliguri, recently organised a blood donation camp at City Centre near the hospital in association with Siliguri's well-known Rotary Club. All precautions were taken to keep the donors safe.

NeoImpact

Here is some heartening news! Our CSR intervention is transforming dreams into reality. Debjani Mondal's aspiration for achieving a successful career was, unfortunately, impeded by poverty.

Her father, the sole breadwinner, works as a night guard in a local factory in Barasat. His meagre income went towards sustaining the family and educating his daughters. Debjani wanted to prove that she was no less than a son. From primary to high school, she studied in a vernacular ambience, but always stood first in her class. Her family's financial drawback made her the recipient of Ambuja Neotia Utkarsh Scholarship in early 2016. It continued uninterrupted till she completed her B.Tech in Computer Science and Engineering in 2020. A regular attendee in our English communication classes and our mentoring sessions, she borrowed English classics from our students' library and developed her fluency in the language in such a manner that she even guided several junior students to improve on their English speaking skills. Recently, Debjani began working with Tata Consultancy Services.



'I am established today because of my parents and because of the help I got from Ambuja Neotia,' she acknowledged. 'Ambuja Neotia helped to make my dream come true.'

Webinar on
Mainframe - the pivot for hybrid cloud
Saturday, 12th September 2020 | 6:00 PM Onward

Session Objectives:

- Participants will be able to know about the recent advancement / modernization in IBM Mainframe technologies (Integration of Python, Java, and related new cloud applications).
- Participants will be able to know about the learning platform of IBM to earn Badges / Certificates (few of them) on different technologies like Cloud, IoT, Data Science, AI - ML, along with Mainframe Technology.
- How badges help build demonstrate your "on-the-learning and differentiate you in the job market."

Speaker:
Mr. Joydeep Banerjee
Lead, Business Modernization
Advisory Services
IBM Global Services Ltd

The Training and Placement Cell of The Neotia University recently organised a Webinar on 'Mainframe – The Pivot for Hybrid Cloud.' Industry expert, Joydeep Banerjee, Lead – Mainframe Modernization Advisory Services, IBM Global Services Ltd, spoke on the trends of Cyber Security. Cyber threats are a global risk that governments, the private sector, non-governmental organisations and the global community as a whole must deal with. The Webinar focused on building cyber capacity and expertise, and challenges that lay ahead for tackling cybercrime and other cyber threats to critical infrastructure.

Another Webinar on 'Trends in Cyber Security' was hosted by the School of Engineering & Applied Sciences of TNU. Industry Expert, Koushik Nath, Secretary Architect CISCO Systems, spoke on the trends of cyber security. The objective of the webinar was to cover broad and multiple aspects of cyber security that included industry trends and CS skills in demand, job growth and a long-term perspective of cyber security as a career choice. For students who are naturally inclined towards pursuing a career in software and technology, cyber security offers an unmatched opportunity to work in a dynamic environment.

Industry Expert Speaks on
Trends in Cyber Security
Friday, 4th September 2020 | 6:00 PM Onward
Webinar Platform: Microsoft Team

Who Can Attend

- B.Tech, BSC & M.Sc (Computer Science, IT, Maths, Statistical Studies)
- Faculty members of Universities / Institutes

Objectives

To cover broad and multiple aspects of Cyber Security that includes, industry trends, CS skills in demand, job growth, and a long term perspective of cyber security as a career.

Speaker:
Mr. Koushik Nath
Security Architect
CISCO Systems



Since Vishwakarma is the divine engineer of the world, as a mark of reverence, he is not only worshiped by the engineering and architectural community but also by all professionals. It is customary for craftsmen to worship their tools in his name. The name Vishwakarma occurs five times in the tenth book of the Rigveda. The two hymns of the Rigveda identify him as all-seeing, and having eyes, faces, arms and feet on every side. He is also attributed for sporting wings.

Early this month Viswakarma Puja was held at City Centre New Town, keeping in mind all the precautions that needed to be taken due to the pandemic.

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | +91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas
+91 33 4040 4040 | +91 98314 04040

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town
www.swissotel.com | +91 33 6626 6666

Altair

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Clubs

The Conclave

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
 City Centre Salt Lake: **+91 98745 17000**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: **+91 99714 48700**
 Gardens Galleria Mall, Noida: **+91 96675 40038**
 Forum Shantiniketan Whitefield Bangalore: **+91 96675 40036**

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: **+91 6333 4985**

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lac sqft
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft
+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft
www.citycentremalls.in | +91 70440 59536

Incubation

Neotec Hub

An Incubation centre empowering startup ecosystem in Eastern India
 Ecospace New Town: **+91 4040 6169**