# AmbujaNeotia N EV/S

November, 2022

## Chairman's message

With November, the dewy days have arrived. An early morning mist across the horizon often creates a dreamy backdrop to the rising sun. This is also the time when farmers across Bengal get busy in prepping for the harvest season. After back-breaking toil continuously for four to five months, fighting the odds of weather and pests, with constant prayers for a healthy yield on their lips, finally it's time for Nabanna – the festival of reaping the fresh crop.

Such traditional festivals of the land are a gentle reminder as well as a lesson in life: For anything to flourish and grow, there's no shortcut to success. Trials, tribulations and disruptions will always be there. It is the resilience and resolution that sees one through. Faith and fortitude go hand in hand for a robust harvest to happen.

November also prepares us for the winter months of December and January. With trees shedding their leaves, animals readying for hibernation, small jhoras and creeks drying up, perhaps the biggest reminder November brings is the natural act of letting go. It is the time to take stock of our lives and reflect on what to let go of. Because only after we let go, that we can let in the new, the fresh and the evolved. Just like the trees, letting go is part of the cycle that makes way for something new.



As we step into another season of festivals and a new year to follow suit, let us move forward with these eternal wisdom from nature and pray for a fruitful future with the promise of abundance and good health.

Park Nesta

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## NeoFocus

#### Vanya Awas, Lataguri

#### All images are artist's impression



Aerial View

Ambuja Neotia is happy to announce the launch of Vanya Awas (Phase I), a 20+ acre development by the forests of Lataguri in Dooars, just one and a half hours away from Siliguri.

Located close to Gorumara National Park and overlooking a tea garden and a timid jhora, Phase I of Vanya Awas has 40 duplex villas and 102 apartments on offer, making for a rhapsodic retelling of the enchantment of the woods. Where the lyrical and the idyllic resonate with the grace of Mother Nature. Where one longs to return, happily ever after!

The forest ambience of the Dooars region attracts nature lovers and naturalists all through the year. The foothills of the mighty Himalayas are home to several popular as well as off-beat tourist destinations replete with the bounty of nature. Expansive dense forests like Gorumara National Park, Lataguri Reserve Forest, Chapramari Wildlife Sanctuary, Jaldapara National Park Chapramari Wildlife Sanctuary, Jaldapara National Park, Chilapata Forest and Buxa Tiger Reserve fill the map of Dooars, punctuated by rivers, rivulets and streams.

Vanya Awas is designed to organically sink in the beauty of the region and connect residents with the soul of the forests while respecting the terrain.

To know more about the project visit www.vanyaawas.com



Apartments

## NeoFocus



Villa Overlooking Jhora



Kids' Play Area



Apartment Living Room



Swimming Pool

## 

## NeoHealth







Nutrition Demonstration Class was recently held for the first year students of BSc Nursing at Neotia Academy Nursing Training Institute's nutrition lab.









he Rawdon Street and New Town units of Neotia Bhagirathi Woman and Child Care Centre celebrated Children's Day by decorating the hospital premises with balloons, and distributing gifts to children who were admitted, and also to those who had come for consultation.

## NeoHealth







orkshops and Co-Curricular Activities were recently organised by the Nursing Department to mark Infection Control Week at Neotia Getwel Multispecialty Hospital - Siliguri. The week's activities included Demonstration, Practical, Games, Training Classes, Extempore, De-cluttering Activity, Quiz and more. Different topics pertaining to Infection Control were discussed to create awareness. Other departments were also involved in the programme.









## NeoHealth





Neotia Bhagirathi Woman and Child Care Centre organised a Health Awareness Drive cum Specialised Health Check-Up Camp for the community women and children in association with Uddyom at Ramgarh, Garia, recently. A Health Talk on 'Female Hygiene' was also organised for them. After the check-up, free medicines as well as sanitary napkin packs were distributed.





leotia Bhagirathi Woman and Child Care Centre recently organized a School Health Programme for the Class XI girls of Tiljala Brajanath Vidyapith in association with "Be and Make- Be the Change and Make the Change". A Health Talk on 'Female Health and Hygiene Practices' was also organized for them followed by a General Health Check-Up Programme.



■eotia Bhagirathi Woman and Child Care Centre organised Neotia Bhagirathi Woman and Uniid Gare Gentre Organised a Health Drive cum Vaccination Programme for Adult a General Health Check-Up Camp for the community Females in association with "Sappho for Equality" at Kasba in the last week of October. The First Dosage of the Human "Be and Make" at Bhuinpara, Pandua, in the last week of Papillomavirus (HPV) Vaccine was administered for the same to October. A mass screening was arranged at the camp along around 25 individuals on the occasion.



■eotia Bhagirathi Woman and Child Care Centre organised people, primarily women and children, in association with with free medicine distribution.

### **NeoHealth**





🛝 Nursing Workshop was recently organized at Neotia Bhagirathi Woman and Child Care Centre, New Town, on 'Neonatal ADiseases, Nutrition Care and Management'. Dr. Bikramjit Das, Dr. Sudeshna Banerjee, Sr. Baishali, Sr. Sebashree, Sr. Meera, Sr. Puja, Sr. Bijaya & Sr. Sujata were the eminent speakers. It was attended by the in-house nursing staff from both NBWCCC Rawdon Street and New Town units, and also by nursing staff from other hospitals such as Ruby Hospital and Charnock Hospital.





■eotia Bhagirathi Woman and Child Care Centre, New Town, recently organized an interesting seminar conducted by Peotia Bhagirathi Woman and Onile Gentle, New York, 1988. Support of the State of the Pacific & Neonatal of the Care of the Pacific & Neonatal of th (Consultant in Paediatric Nephrology, NBWCCC New Town) and Dr. Somenath Gorain (Consultant in Paediatric & Neonatal Care, NBWCCC New Town) on the hospital premises.



Bhagirath Woman Child Care Centre, New Town, recently organized a Rangoli competition for its in-house staff on the occasion of Diwali



enome The Fertility Centre recently organized a webinar on 'Planning for Pregnancy When You Have Diabetes', conducted by Dr. Prajnanika Gurung, Reproductive Medicine Specialist, Genome. The webinar was highly appreciated by participants.

## November, 2022 AmbujaNeotia CONCEVS 08

## NeoHealth





Peotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently conducted a CME on 'Ambiguity of Sex of the Foetus & Premature Puberty', on the premises. Dr. Subrata Dey, Sr. Consultant Paediatric Endocrinology, was the eminent speaker at the session.





Diwali with all its charming hues, the glow of candles, the warmth of togetherness shared over laughter and good old memories, was celebrated with much gaiety at Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street. The Diwali Doctors' Get-together was organized on the hospital premises, where esteemed doctors, associates and friends exchanged greetings and had lot of fun.





Programme on 'Workout at Workplace & Nutrition Management', for the employees of ITC Limited Khidderpore. Ms. Shreya Jhunjhunwala, Consultant Diet & Nutrition, and Ms. Namita Kaushik, Consultant Physiotherapy, were the eminent speakers at the session.

## **Neo**Happening



he members of Siliguri Hotelier Association introduced to a detailed presentation about Vanya Awas by an Ambuja Neotia executive during the launch of the project.









he little residents of Utosdhaara Teesta Township donned their creative hats to paint their own masterpieces at a Sit-N-Draw Contest organised on the occasion of Children's Day. The kids brightened the day with their brilliant and vibrant use of colours and patterns, making it a colourful celebration of joy and jubilation.

## **Neo**Happening





mhe much awaited foodie's favourite event - Calcutta vs Kolkata food festival was back at Ecospace Business Club after a gap of two years. Iconic eateries from across Kolkata that have been serving lifelong loyalists since decades shared space with some of the new entrees in the Calcutta food scene who have attracted a niche group of followers. Food stalls by Dilruba Restaurant, Poush Parban, Aminia Restaurant, India Restaurant, Mayaram, Nalin Chandra Das & Sons, Sylph Chocolates, Hot Lebanese and more kept the feast on for three consecutive days.









ovember set the tone of the upcoming festivities with gala celebrations at City Centre Raipur. With the sudden chill in the air, ovember set the tone of the upcoming resultines with gala solutions. The property of the prope huge footfall at the mall, with men and women grooving to garba beats and enjoying the evening to the hilt. Why should adults have all the fun? At City Centre Raipur, children turned heads walking the ramp at a special Kids' Fashion Show. Mahatma Gandhi's birth anniversary was celebrated with a tribute to the khadi weavers of the nation through a fashion show Fabric of Freedom that reiterated the cool quotient of ethnic and traditional hand-weaves of India.

## NeoHappening



is expected to help these budding safety officers to save the industrial assets and precious lives of the country.





The Naval Musicians of the Indian Navy Band regaled the audience at the Kund area of City Centre Salt Lake recently.





power-packed performance by Subhashish FT Mouli Banerjee made for a foot-tapping, gala evening recently at City Centre New Town.





n fully packed Kund area of City Centre Salt Lake witnessed The Tritiyo Concert on the last day of October. Tritiyo is a Bengali movie directed by Animesh Bose. The film's actors Sampurna Lahiri and Joy Sengupta were the special guests for the musical evening.

## Neolmpact

hildren's Day was full of fun and cheer for the 30-odd kids at Mukundapur, who had a blast enjoying a plethora of Cactivities especially planned to make it a memorable day for them. These children, who hardly get the scope and space to imagine and indulge in pure joy, engaged with fervour and enthusiasm in their favourite activities such as Brainy Quiz, Jolly Songs, Googly Session, and Art Workshop. A lip-smacking lunch followed by a gala prize ceremony added to the fun. The quiz session saw five groups of children fighting it out closely with much excitement till Group D emerged champion by a whisk.

The Art Workshop made the kids channelize their energy into meditative calmness. The children gave wings to their imagination with colours and pastels. Artist Mrinal Kanti Dhali conducted the Art Workshop and he demonstrated for them how much perfection they can attain by their sketches and colours.

The food fiesta lent a fresh shot of energy and happiness, as the little ones indulged in some of their favourite dishes.

They carried home prizes along with drawing sets as well as many memories of a day filled with learning, creating and unbridled joy.











## **HR** Corner

#### Fun-a-thon

ream HRD organized Fun-a-thon, a I fun marathon with exciting games and activities making the weekend all about spreading laughter and of course happiness. Members from different teams bonded with each other over some jovial and jolly moments.









## NeoWorld

#### Housing and Township

#### **Ongoing Projects**

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.utalikaluxury.com | +91 33 4040 8070 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town
A contemporary eco-friendly residential project beside
Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com +91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots www.utsodhaara.com | +91 33 4040 8075

Urvisha. New Town

A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments urvisha.in | 91 33 4040 8060

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots +91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 I www.rera.bihar.

**Usshar,** Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments usshar.com | 91 33 4040 8085 HIRA/P/SOU/2020/001067 I www.hira.wb.gov.in

Vanya Awas, lataguri

A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars vanyaawas.com | 91 33 62920 00500

#### **Completed Projects**

**Udayan, EM Bypass**First integrated social project of Kolkata spread over 26 acres comprising 1606 units

**Ulhas,** Burdwan A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

**Utsa, New Town** A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

**Upohar, EM Bypass**A premium residential project spread over 18 acres with 1198

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150

**Uddipa, Sinthee More** 

A Residential project spread over 2.2 acre with 360 units

#### Healthcare

Neotia Bhagirathi Woman and Child Care Centre

Superspecialty hospitals for woman and child healthcare Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000 www.neotiahospital.com

**Neotia Getwel Multispecialty Hospital** 

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +0353 660 3000

**Genome - The Fertility Centre** 

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus OPD & Diagnostics Clinic

The NABL accredited chain of diagnostic centres www.neotiamediplus.com | +91 33 4040 8000

**Neotia Academy Nursing Training Institute** 

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 6815 5000

**Neotia Skill Development Academy** 

A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood www.neotiaskill.com | +91 33 40735057

#### Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

**Ecostation,** Salt Lake A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite. New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

**Ecospace Business Towers, New Town** 

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town www.ecospacebusinesstowers.com | +91 33 4040 8080

#### Education

The Neotia University

A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

**CII-Suresh Neotia Centre of Excellence for Leadership** 

Serves as a facilitator for development of leaders, promoting economic and

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence www.jnanapravaha.org | 91-542-2366326

#### Hospitality

#### **Hotels & Resorts**

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas +91 33 4040 4040 | +91 98314 04040

Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites +91 33 6820 0303

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi raajkutir.com | +91 33 4040 4040

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms +91 35325 71401

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia +91 0354 234 6070

#### Clubs

The city's first business club located at AJC Bose Road +91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms +91 33 2423 9900

#### Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: +91 98745 17000

**AmbujaNeotìa** 

www.ambujaneotia.com

Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

#### Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake neotiahospitality.com | +91 98312 52442

#### **Uno Chicago Bar & Grill**

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 Gardens Galleria Mall. Noida: +91 96675 40038 Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

#### Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu Raajkutir: 6289461972 / City Centre Saltlake: 6292251234

#### **QSR**

#### Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu

Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

#### **Tea Junction**

A tea shop reviving the old 'adda' concept of Kolkata theteajunction.co.in | +91 83360 00053

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft. +91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft. +91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft. +91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft. +91 80803 18939

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft. www.citycentremalls.in | +91 83369 88187

City Centre, Patna

Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers.

www.citycentrepatna.com | +91 83369 88187

Fax: +91 33 4040 6161 | writetous@ambujaneotia.com

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