

## Chairman's Message

Dear Friends,

Some ideas begin as possibilities, before they take form.  
A line by Walt Disney has stayed with me over time:

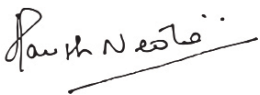
*"If you can dream it, you can do it."*

It is often seen as a thought about ambition. To me, it also speaks of responsibility. The ability to imagine something better, and the commitment to shape it with care, patience, and intent.

Whether in the spaces we create or the lives we lead, what begins as a thought gradually becomes something we live with, and live within.

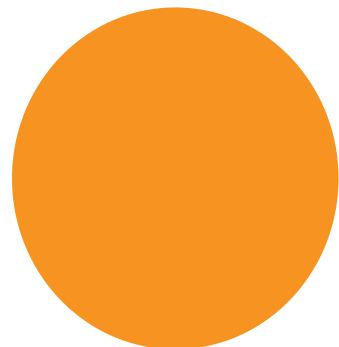
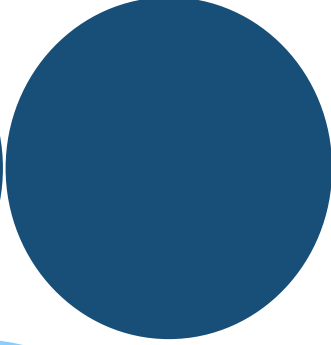
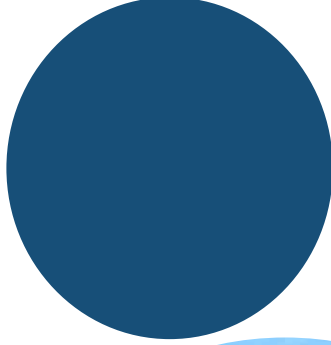
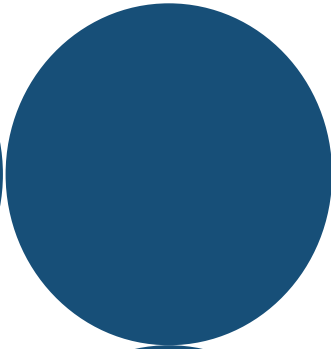
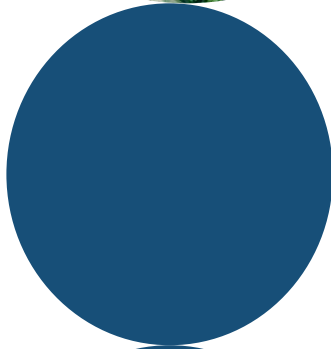
From this issue of NeoNews, I will be sharing a few such quotes and anecdotes that I have found meaningful over time, along with simple reflections. Not as lessons, but as thoughts that may resonate differently with each of us. Perhaps they offer, in their own way, a moment to pause and reflect.

Warm regards,



**Harshavardhan Neotia**  
Chairman  
Ambuja Neotia







 **NeoFocus**

 **NeoHealth**

 **NeoHappening**



04



10



19

Neo**Focus**

# THE NEOTIA UNIVERSITY LAUNCHES *3 NEW FUTURISTIC COURSES*



Three new industry-aligned programs designed for the evolving creative economy.

Designing Future Creators



## MEDIA STUDIES

BA in Media Studies

-  Digital Storytelling & Multimedia
-  New-Age Journalism & Content Creation
-  OTT, Advertising & PR Production
-  AI-Driven Communication Technologies

“ A future-focused program preparing innovative communicators for a rapidly changing digital and AI-driven industry



## DESIGN STUDIES

B.Des in Graphic Design, Animation & VFX with AI





-  Graphic Design & Motion Media
-  Animation & VFX Industry Pipelines
-  Visual Communication & Storytelling
-  AI-Powered Creative Technologies

“ Where raw imagination meets advanced technology to prepare students for dynamic visual communication careers.



## FASHION STUDIES

B.Des in Fashion Design

-  Digital Styling & Virtual Fashion
-  Luxury Branding & Apparel Production
-  AI-Driven Trend Forecasting
-  Conscious Design Thinking & Sustainability

“ Redefining the rules of style by blending traditional craftsmanship with cutting-edge technology.



## NeoFocus

“

*The creative industry is rapidly shifting from conventional degree frameworks to skill-based education. Education must prepare students for industries that do not yet fully exist.*

### Voices from Our Experts



**Mr. Subrata Roy**

Founder, Hi-Tech Animation & Tutopia Mentor, TNU

“ We need to put in hundreds of hours to understand the students' learning needs by mapping their goals, strengths, weaknesses, and interests in order to get the best out of them. ”



**Prof. Abhrojit Boral**

Fashion Designer & Industry Expert

“ The fashion industry is no longer just about aesthetics — it demands designers who are technologically fluent, culturally aware, and fearlessly creative. ”



**Prof. Mrityunjoy Chatterjee**

Noted Educator & Advisor, TNU

“ While Artificial Intelligence is transforming conventional media jobs, it is also creating demand for creative, tech-savvy, and multi-skilled professionals who combine storytelling with digital innovation. ”



**Prof. Agnijit Tarafdar**

Industry Expert

“ The creative industry is rapidly shifting from conventional degree frameworks to skill-based education — and the new undergraduate programs at The Neotia University are designed to lead that change. ”

### What Makes These Programmes Future-Ready



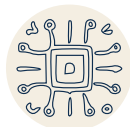
#### INDUSTRY MENTORSHIP

Learn directly from leading experts, designers, and creative practitioners across top-tier industrial sectors.



#### LIVE PROJECTS & INTERNSHIP

Gain hands-on experience through real-world creative briefs, studio portfolios, intensive design practice, and market exposure.



#### AI-INTEGRATED LEARNING

Master generative AI tools embedded directly into professional design pipelines, media analytics, and intelligent fashion forecasting.



#### FLEXIBLE LEARNING (NEP 2020)

Fully aligned with NEP 2020—offering flexible credit systems, multiple entry-exit options, and holistic personal growth.



#### STARTUP & CREATOR ECONOMY FOCUS

Empowering students to build their own independent brands, digital marketing agencies, production studios, and content-driven businesses.

# Built for the Next Creative Economy

*Create. Innovate. Lead.*

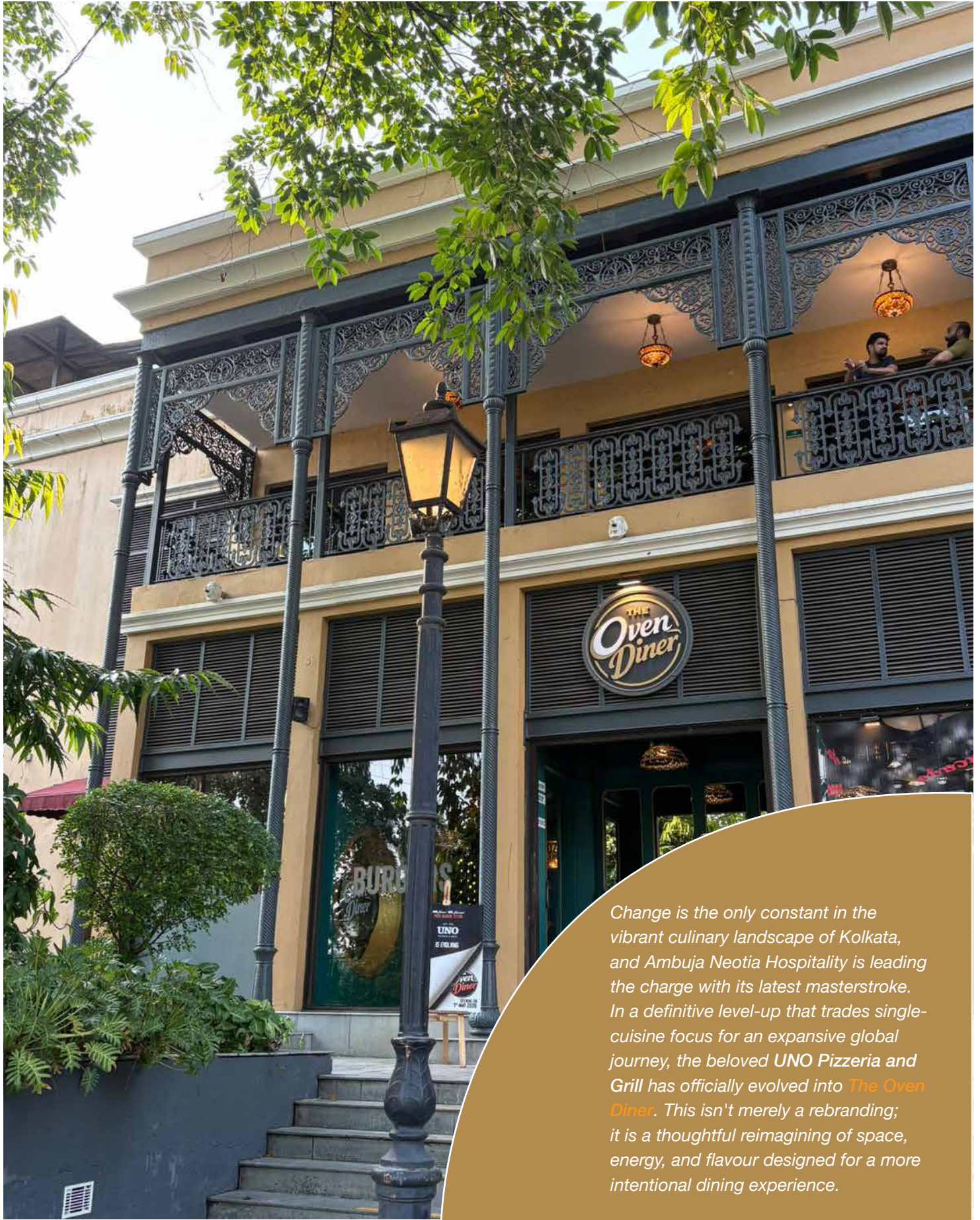


Graduates are positioned for diverse career opportunities across film, gaming, retail, OTT platforms, advertising, branding, animation, and global digital marketplaces.

**Your Degree. Your Creativity.  
The Future.**

NeoFocus

# Welcoming



Change is the only constant in the vibrant culinary landscape of Kolkata, and Ambuja Neotia Hospitality is leading the charge with its latest masterstroke. In a definitive level-up that trades single-cuisine focus for an expansive global journey, the beloved UNO Pizzeria and Grill has officially evolved into **The Oven Diner**. This isn't merely a rebranding; it is a thoughtful reimagining of space, energy, and flavour designed for a more intentional dining experience.

# NeoFocus

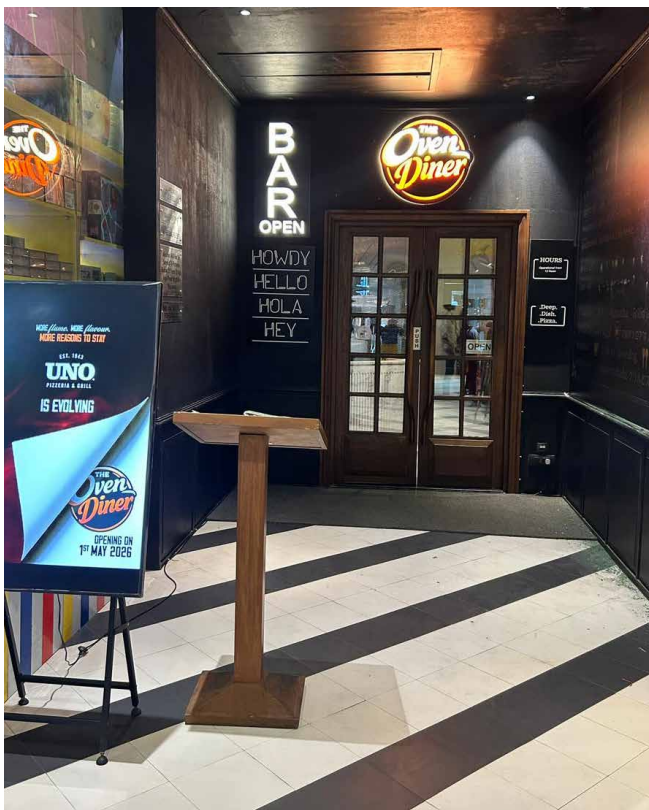
## Listening to the Palate



The transition stems from a deep alignment with changing guest preferences. While UNO carved a niche for its classic, indulgent deep-dish pizzas, modern diners increasingly seek greater culinary exploration under a single roof. Addressing this shift, Sourav Chatterjee, Vertical Head for Restaurants under Ambuja Neotia, notes that the evolution keeps the core soul of the brand alive while expanding its horizons to celebrate global comfort cuisine. The result is a space where familiarity meets curiosity, resonating equally with Gen Z, millennials, and families looking for both quick catch-ups and unhurried evenings.



## A Curated Global Canvas



The newly minted menu seamlessly bridges continents without losing its comforting essence. The culinary narrative honours its roots while introducing contemporary layers.

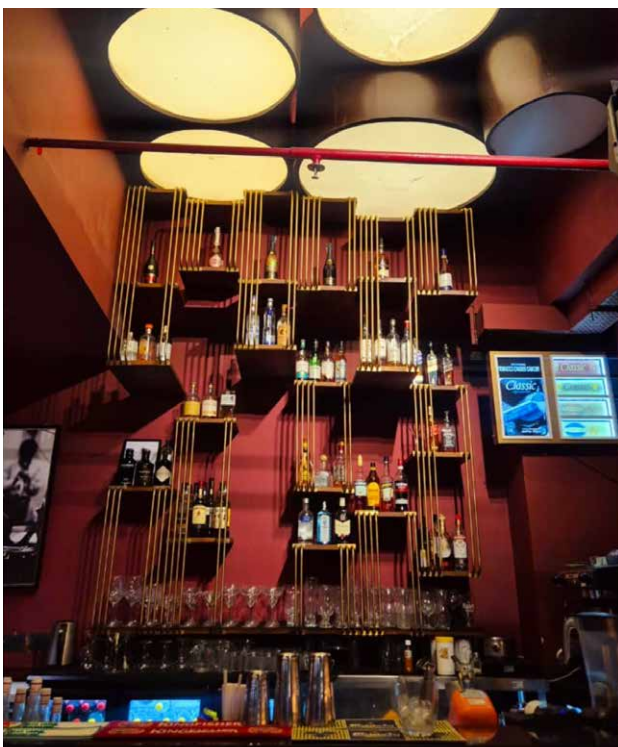


# NeoFocus



**The Legacy Continues:** Artisanal deep-dish pizzas with bold toppings and perfect crusts maintain the high standard that patrons have always loved.

**Global Accents:** The menu spans vibrant Mediterranean mezze platters perfect for sharing, texture-rich Mexican classics, and select Korean elements that bring a sharp, contemporary edge to the table.



**Playful Fusions:** The signature Nanza beautifully blends local familiarity with global innovation, alongside hearty, aromatic biryanis that ground the menu in rich Indian tradition.

# NeoFocus

To complement the plates, a sophisticated beverage programme features handcrafted mocktails and refreshing coolers, each carefully balanced to pair effortlessly with both fiery global spices and rich Indian classics.



## Savouring the Shift

Beyond the food, [The Oven Diner](#) introduces a distinct change in rhythm. Built around the philosophy of slowing down and lingering over a meal, the refreshed setup pairs a sharper, premium aesthetic with a warm, inviting energy. It stands as a testament to the group's commitment to culinary innovation — inviting guests to return for an old favourite and leave having discovered a brand-new one.



# NeoHealth



Ambuja Neotia Healthcare Venture Limited was recently honoured with the “Most Impactful Healthcare Initiative of the Year – 2026” award at the Global CSR & ESG Awards 2026, organised by Brand Honchos at Hyatt Regency, New Delhi. This prestigious recognition was awarded to Project Dhadkan, a signature initiative born out of a deep commitment to making quality healthcare accessible for children with Congenital Heart Disease (CHD). Selected by an esteemed jury panel from among the country's finest CSR initiatives, this milestone reflects the dedication of the entire team, partners, and supporters who remain committed to the purpose of building a healthier nation, one heartbeat at a time.



In collaboration with the Swasamman Welfare Foundation, a nutritional distribution initiative was recently carried out at the Leprosy Mission Home in Adra, benefiting 150 boys and girls. The children were provided with protein supplements and essential ration kits tailored to support their nutritional needs, underscoring a continuous commitment to improving the health, well-being, and overall quality of life for vulnerable communities through targeted support.



Matihir Alias Manipur, West Bengal, India 🇮🇳  
 Gm37+253, Matihir Alias Manipur, West Bengal 723121, India  
 Lat 23.50278° Long 86.662963°  
 Tuesday, 31/03/2026 11:28 AM GMT +05:30



Under the group's Nutrition Programme, a distribution drive was recently undertaken at Ramkrishna Sarada Kalpotaru Sebadham in Sorisha, supporting 136 children through a collaborative partnership with the Swasamman Welfare Foundation. The beneficiaries received protein supplements alongside essential ration kits to address their daily nutritional requirements, reinforcing the dedication to strengthening health outcomes for children from vulnerable backgrounds.

# NeoHealth



In partnership with Punya Vivekananda Seba Sangha, a general health camp was recently conducted at Falta, benefiting 200 women and children from the local community. Qualified healthcare professionals provided free medical check-ups and distributed prescribed medicines to address immediate health concerns, while sanitary napkins, intimate hygiene washes, and ORS packets were shared to promote better hygiene and overall well-being.

Under the group's Nutrition Programme, a targeted intervention was recently conducted in Rajarhat in partnership with the Swasamman Welfare Foundation, benefiting 150 children through the distribution of dry ration kits. The initiative aimed to address local nutritional gaps and ensure access to essential food supplies, thereby supporting the health and growth of the children while strengthening food security for their families.



A general health camp was recently conducted at Uttarberaberi in collaboration with the Swasamman Welfare Foundation, reaching out to 200 women and children from the community. Qualified medical professionals provided comprehensive health check-ups and distributed prescribed medicines free of cost, alongside sanitary napkins, intimate hygiene washes, and ORS packets to promote better personal hygiene and preventive care.

# NeoHealth

In collaboration with Amra Padatik, a general health camp was recently organised at Seoraphuli, benefiting 100 women and children from the local community. Experienced healthcare professionals conducted thorough check-ups for early detection of common ailments and provided free prescribed medicines, while essential hygiene supplies including sanitary napkins, intimate hygiene washes, and ORS packets were distributed to promote preventive healthcare.



A school health camp was recently organised at Pailan in collaboration with Adhigam Bhoomi for 200 girl children. The beneficiaries received free health check-ups conducted by medical professionals alongside the distribution of prescribed medicines based on individual health assessments, while sanitary napkins and intimate hygiene washes were provided to all participants to support menstrual health and personal hygiene.

Neotia Bhagirathi Woman and Child Care Centre, Guwahati, recently organised a paediatric seminar, bringing together leading specialists to advance clinical knowledge and foster meaningful dialogue among the paediatric fraternity. The seminar featured Dr Saurabh Gohain Duwara, Dr Rajib Losan Bora, Dr Supriya Choudhury, Dr Prabal Barman, and Priyanka Bhattacharjee, covering diverse areas of child health including neonatology, cardiology, rheumatology, and psychology to strengthen regional paediatric care.



# NeoHealth

Neotia Bhagirathi Woman and Child Care Centre, Guwahati, recently hosted Care Kotha Episode 2 on the occasion of Mother's Day, bringing together compassionate voices to advance awareness around safe motherhood. Centred on the theme "Safe Motherhood: Safe Maa, Strong Future," the special session at NBWCCC, Guwahati, featured Dr Arun Madhab Boruah, Runa Laila, and Dr Ira Biswas, weaving together insightful guidance and heartfelt conversations dedicated to strengthening maternal care.



Neotia Academy Nursing Training Institute recently organised its annual flagship event, MAITREE 2026, at Kalamandir in Kolkata to celebrate the milestones and dedication of its nursing students. Centred on the theme "Candle of Care," the convocation and graduation ceremony honoured the stellar BSc Nursing (2021-2025) and GNM Nursing (2022-2025) batches, alongside the MSc Nursing (2023-2025) post-graduates. The event also featured an auspicious inaugural lamp-lighting ceremony as well as a solemn oath-taking ceremony for the first-year nursing students, the presentation of the Principal Gold Medals to meritorious achievers, and vibrant cultural performances, all witnessed by proud guardians, academy staff, and honoured invitees.

The Multiactivity Hall was buzzing with immense energy as the students of Neotia Academy Nursing Training Institute recently put together a spectacular celebration for International Nurses Day 2026. Aligned with the global theme, "Our Nurses, Our Future, Empowered Nurses Save Lives," the high-octane event served as a tribute to the brilliance and spirit of the institute's upcoming healthcare champions. Through a series of passionate showcases and joyful activities, the celebration highlighted the crucial role of empowered nurses as the ultimate lifeline for the future of medicine.



# NeoHealth



Neotia Bhagirathi Woman and Child Care Centre, New Town, recently conducted a Continuing Medical Education (CME) session at Tamluk, featuring insightful clinical discussions by Dr Sanjiban Ghosh and Dr Aritra Mukherjee. The event witnessed active participation from local paediatricians, serving as a valuable platform for academic exchange and knowledge sharing to advance child healthcare practices in the region.

Neotia Bhagirathi Woman and Child Care Centre, New Town, recently hosted a special workplace celebration to honour team members celebrating their birthdays. The gathering recognized the energy, passion, and dedication of the staff members who make the workplace brighter, bringing the team together to wish them a happy and successful year ahead.



The Nurses Week Celebration 2026 recently commenced at Neotia Bhagirathi Woman and Child Care Centre, New Town, with an engaging poster competition focused on patient safety. Nursing professionals at NBWCCC, New Town, showcased creative perspectives and thoughtful ideas aimed at strengthening clinical protocols, reflecting their strong commitment to building a safer and more compassionate healthcare environment.



# NeoHealth



As part of the Nurses Week Celebration 2026, Hand Hygiene Day was successfully conducted at Neotia Bhagirathi Woman and Child Care Centre, New Town. Healthcare professionals and staff members across multiple departments actively participated in targeted awareness sessions, highlighting the critical role of proper hand hygiene in ensuring patient safety and upholding quality healthcare standards.

The Nursing Department at Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently celebrated World Hand Hygiene Day through an inspiring poster competition. Embracing the global theme, "Action Save Lives," the nursing staff utilized artistic expression to reinforce critical infection control protocols, reaffirming the centre's ongoing commitment to providing the safest, highest-quality care for every mother and child.

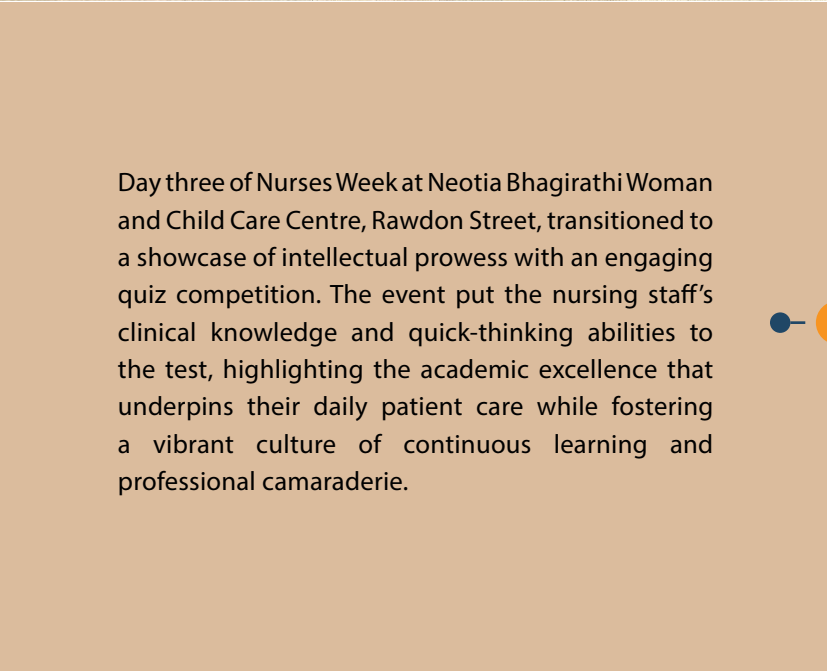


The Nursing Department at Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently commenced International Nurses Day Week with a compelling drama performance. Centred on the theme, "Our Nurses, Our Future: Empowered Nurses Save Lives," the presentation creatively blended storytelling with clinical passion to showcase the resilience, expertise, and vital role of an empowered nursing workforce.

# NeoHealth



During the day two festivities of Nurses Week, the Nursing Department at Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, organised a vibrant dance competition. Featuring a graceful blend of traditional choreography and contemporary sequences, the event provided a professional platform for the nursing staff to showcase their diverse talents while fostering team spirit and camaraderie across the department.



Day three of Nurses Week at Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, transitioned to a showcase of intellectual prowess with an engaging quiz competition. The event put the nursing staff's clinical knowledge and quick-thinking abilities to the test, highlighting the academic excellence that underpins their daily patient care while fostering a vibrant culture of continuous learning and professional camaraderie.



Day 4 of the Nurses Week celebrations brought laughter and melody to Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, with a heartfelt Antakshari competition. Moving beyond the fast-paced demands of clinical care, the rhythmic exchange of songs offered the nursing team a welcome pause to unwind, celebrating the unity, harmony, and close-knit bonds of the nursing family.

# NeoHealth

The International Nurses Day celebrations at Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street culminated in a spectacular talent showcase and high-energy dance competition. Swapping clinical scrubs for vibrant costumes, the nursing team performed a rhythmic fusion of classical and modern sequences, boosting collective morale and serving as a powerful testament to the team's unity and shared passion for excellence.



In recognition of National Fire Service Week, a series of engaging activities were recently organised at Neotia Getwel Multispecialty Hospital to promote fire safety awareness among the community. The initiative featured a Fire Safety Word Puzzle Contest, a creative poster competition, and an informative roadshow, all designed to educate participants on essential fire prevention measures and encourage responsible, proactive behaviour during emergency situations.

A Continuing Medical Education (CME) session was recently conducted in Kishanganj, drawing participation from 54 doctors. The academic event featured Dr Md Nadeem Parvez speaking on "Therapeutic Applications of Endoscopy in Gastroenterology Practice" and Dr Sudipta Mondal presenting a "Case-Based Approach to Arrhythmia," providing valuable clinical insights and fostering interdisciplinary knowledge sharing among regional healthcare professionals.



# NeoHealth



As part of the International Nurses Day celebrations, a diverse lineup of engaging programs was recently organized at Neotia Getwel Multispecialty Hospital to honour the dedication of its nursing staff. The multi-day festivities included a clinical workshop on “Comprehensive Neurological Nursing – From Emergency to Rehabilitation,” a singing competition, an interactive session titled “Brain, Face and Pace,” a creative pottery painting event called “From Mud to Masterpiece,” and a vibrant cultural program that encouraged teamwork and appreciation across the fraternity.



To mark World Health Day, Neotia Mediplus recently partnered with Team HRD to host a specialised health camp at Ecospace Business Park, bringing clinical excellence directly to the corporate community. By providing onsite ECG screenings, blood glucose monitoring, and specialist eye care, the initiative seamlessly integrated vital diagnostics into the professional workday, supporting a workforce that values wellness alongside ambition and reinforcing a commitment to proactive healthcare beyond clinical walls.



# Neo Happening

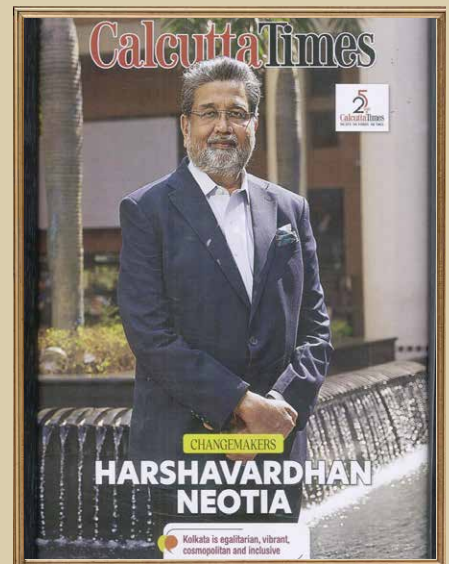


Our Chairman, Harshavardhan Neotia, Trustee of the Somnath Temple Trust, was present at the sacred Somnath Temple during the 75th anniversary commemorations of the reconstruction of the Somnath Temple, in the esteemed presence of Hon'ble Prime Minister Shri Narendra Modi and other distinguished members of the Trust.

The commemorations marked 75 years since the consecration of the reconstructed temple in 1951 by India's first President, Dr. Rajendra Prasad — a landmark moment in India's modern cultural and spiritual journey.

As part of the ongoing Somnath Amrut Parv celebrations, the occasion featured special Vedic rituals, devotional ceremonies, heritage initiatives, and cultural performances reflecting the temple's enduring civilisational significance.

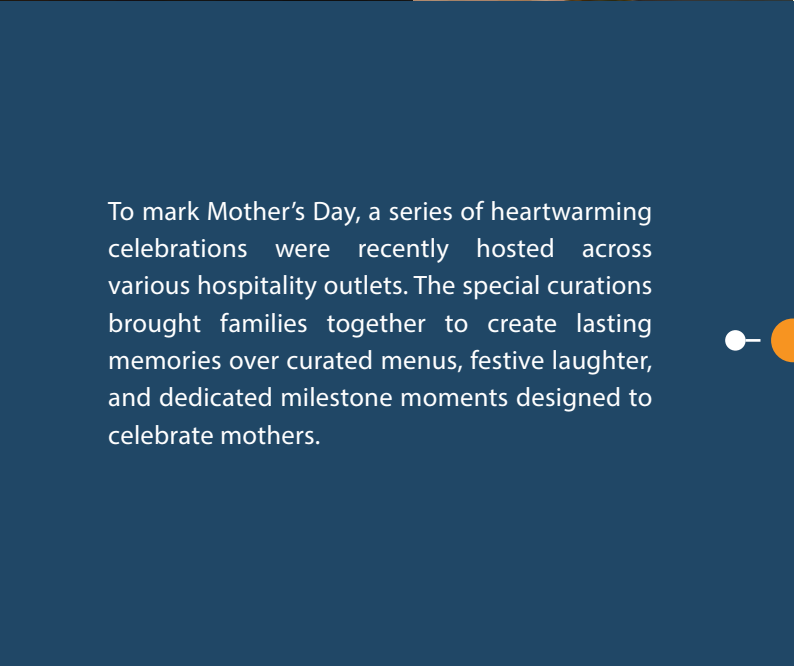
Ambuja Neotia Chairman Harshavardhan Neotia was recently honored as a "Changemaker of the City" by Calcutta Times during its milestone 25th-anniversary celebrations. For the Group, this prestigious recognition stands as a proud testament to a continuing organizational journey—one deeply rooted in vision, responsibility, and a steadfast commitment to creating landmark spaces, experiences, and destinations that enrich Kolkata's evolving skyline and urban fabric.



## NeoHappening



Sonar Tori recently celebrated the diverse culinary heritage of Epar Bangla o Opar Bangla through a rich blend of tradition and nostalgia. Featuring a curated menu of signature delicacies like Topse'r Antorbhora Bhaja and Chui Jhal Kosha Mangsho alongside classic Bengali desserts, the experience offered guests an immersive journey through the timeless flavours and stories of regional cuisine.



To mark Mother's Day, a series of heartwarming celebrations were recently hosted across various hospitality outlets. The special curations brought families together to create lasting memories over curated menus, festive laughter, and dedicated milestone moments designed to celebrate mothers.



Bombastic Supper Club recently unveiled its newly upgraded menu and a refreshed interior setup, marking an exciting new chapter for the brand. Combining an enhanced ambiance with thoughtfully curated culinary offerings, the relaunch reflects a continuous commitment to innovation and guest satisfaction, promising a vibrant atmosphere paired with bold flavours.

# Neo Happening



The CSD vertical recently held its Town Hall, serving as an inspiring platform to recognize team members for their outstanding dedication, commitment, and hard work. The milestone celebration honored the consistent efforts of the staff, highlighting the collective successes that continue to elevate the division's standards.



The Boxing Championship at City Centre Salt Lake recently delivered an unforgettable spectacle filled with intense matches and electric energy that kept the audience thoroughly engaged. A special highlight of the high-octane event was the presence of boxing icon Vijender Singh, whose visit elevated the overall experience and served as a major inspiration for everyone present.



Vanya Awas, Lataguri recently hosted its milestone Phase 1 handover event, welcoming a turnout of 54 existing customers to mark the largest single handover event so far for the Ambuja Neotia Group. The occasion was thoughtfully curated to offer a seamless experience for the new homeowners, featuring special stay arrangements, dining, and experiential activities alongside a traditional puja and housewarming ceremony to celebrate their new beginnings.



# Neo Happening

City Centre Patna recently organized an exclusive weekend display activity inside the mall, showcasing iconic Harley-Davidson motorcycles. The interactive showcase drew strong engagement and enthusiastic responses from automobile enthusiasts and mall visitors alike.



Budha Toyota recently participated in the Red Auto Expo hosted at City Centre Patna, an event that brought leading two-wheeler and four-wheeler brands together under one roof. Showcasing their popular SUV, the Toyota Urban Cruiser Hyryder - the display attracted thousands of visitors who got a chance to experience its bold design, hybrid technology, and premium features up close.



City Centre Raipur recently came alive with cricketing energy during the GK TMT IPL Promotional Activity. The event brought the excitement of the cricket season directly to the mall floor through interactive, cricket-themed promotions and engaging experiences for shoppers.

## NeoHappening

To mark Mother's Day, City Centre Raipur was transformed with elegant commemorative installations. The mall hosted a vibrant, family-centric celebration featuring live band performances, tattoo art, face painting, creative glitter activities, and an immersive 360-degree video experience for visitors.



The month-long Crossword Book Festival was recently hosted at City Centre Raipur, showcasing an expansive collection of literature across diverse genres. Complete with specially curated theme décor, the festival created an inviting and deeply engaging environment for readers.

An exhilarating Chess Tournament recently took over City Centre Raipur, drawing participation from more than 300 players. The competitive event generated a focused, high-energy atmosphere filled with strategic gameplay and strong audience engagement.



# Neo Happening



City Centre Raipur served as the venue for Chhattisgarh's biggest professional boxing event, the Pro Boxing Championship: MP vs CG Fight Night. Organised under the "Road to Los Angeles Olympics 2028" initiative, the action-packed evening delivered electrifying matches and witnessed massive crowd participation.



Visitors at City Centre Raipur experienced a soulful musical evening during the Sattva by Shantanu Bhajan Jamming Concert. The unique event beautifully blended traditional devotion with live music, offering a calming, immersive, and spiritually uplifting experience.



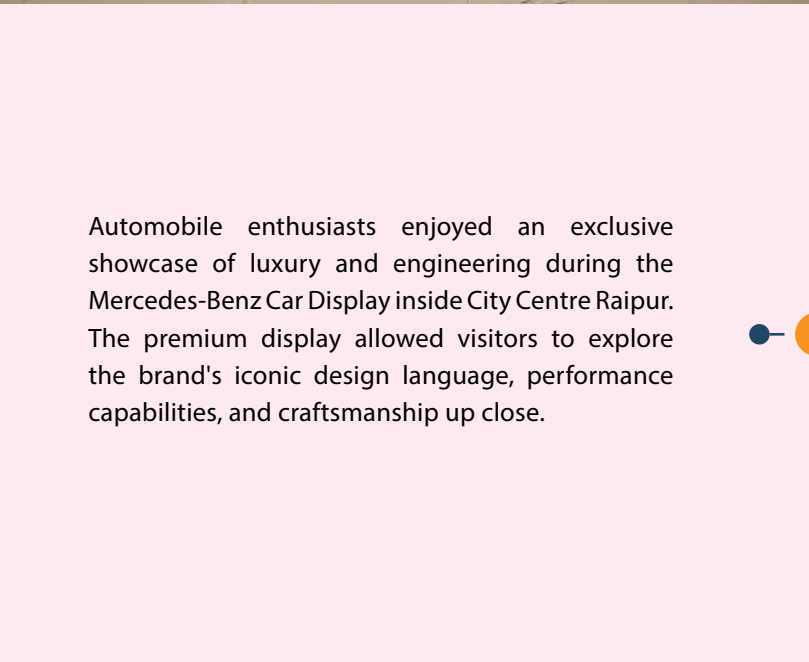
The culinary arts took center stage at City Centre Raipur during Super Chef Season 2, a high-profile cooking competition organized in collaboration with Smart Bazaar and Dainik Bhaskar. The event was evaluated by a distinguished panel, including popular food influencer Karan Dua and expert chefs from Sayaji and Marriott.



# NeoHappening



The Chhattisgarh Dancing Idol Auditions were recently hosted at City Centre Raipur, attracting over 100 talented dancers from across the region. The talent hunt filled the mall with incredible competitive energy, show-stopping performances, and non-stop entertainment.



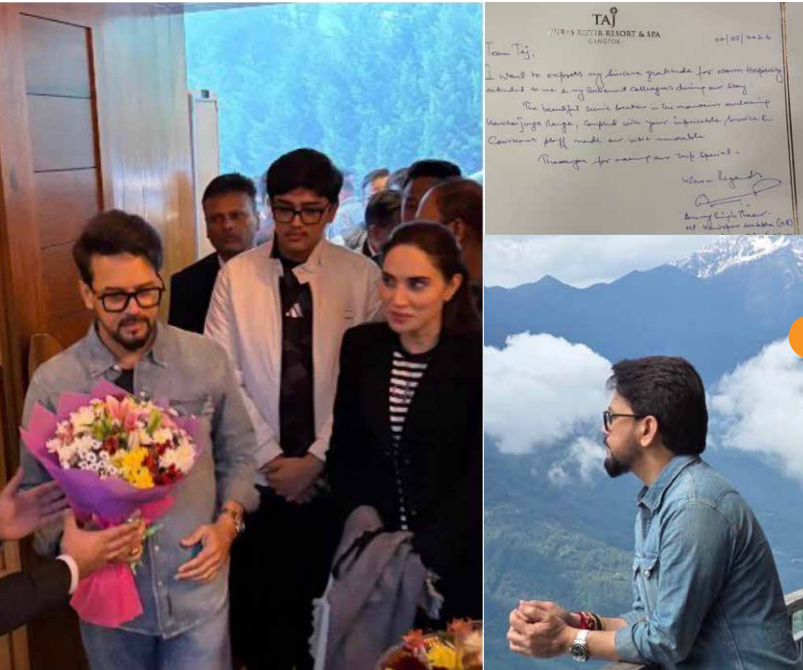
Automobile enthusiasts enjoyed an exclusive showcase of luxury and engineering during the Mercedes-Benz Car Display inside City Centre Raipur. The premium display allowed visitors to explore the brand's iconic design language, performance capabilities, and craftsmanship up close.



The newly renovated Levi's store recently marked its grand reopening at City Centre Raipur. Featuring refreshed, contemporary interiors and an upgraded layout, the outlet offers a premium shopping environment alongside the brand's latest fashion and denim collections.



# NeoHappening



Member of Parliament Anurag Singh Thakur recently visited Taj Guras Kutir Resort & Spa, Gangtok, along with fellow parliamentarians, and shared a note appreciating the warm hospitality and scenic setting of the property. In his message to the team, he expressed gratitude for the “warm hospitality” extended during their stay and described the resort’s mountain location overlooking the Kanchenjunga range as both beautiful and memorable. He also commended the impeccable service and courteous staff for making the visit special.

Union Minister Jyotiraditya M. Scindia recently visited Taj Guras Kutir Resort & Spa, Gangtok, where he shared a heartfelt note appreciating the property’s setting, hospitality, and ambience. Describing the resort as “a beautiful Shangri-La” nestled within Sikkim’s landscape, the Minister also extended warm wishes on the occasion of Sikkim’s 51st Statehood Day. He praised the “excellent hospitality amidst beautiful natural surroundings” and expressed his eagerness to visit again.



Tea Junction recently expanded its footprint with a new outlet launch at the Alcove Triveni Mall Food Court in Serampore. Another new Tea Junction outlet was recently unveiled at Seoraphuli, Hooghly, featuring a fresh new look, enhanced ambience, and greater comfort for patrons.



## Neo Education

The Neotia University congratulates Barun Kumar Roy and Dr Mushtaq Ahmad on the joint publication of their book, "The Curse of the Middleman: West Bengal Farmers' Struggle for Economic Wellbeing." The publication contributes significantly to academic and social discourse by offering meaningful insights and research-driven analysis into the socio-economic challenges surrounding agricultural livelihoods and economic well-being in West Bengal.



### ইউটিআই - এ অ্যান্টিবায়োটিক রেজিস্ট্যান্স নেওটিয়া ইউনিভার্সিটির চাঞ্চল্যকর গবেষণা

নিজস্ব প্রতিনিধি, কলকাতা: ই-কোলাইয়ের জন্য ইউরিনারি ট্র্যাক্ট ইনফেকশন বা ইউটিআই'য়ের ক্ষেত্রে প্রচলিত অ্যান্টিবায়োটিকের প্রায় ৬০ শতাংশ কাজ করেছে না। অ্যান্টিবায়োটিক রেজিস্ট্যান্স এর জন্য দায়ী বলে দেখা গিয়েছে। এক গবেষণাপত্রে এই চাঞ্চল্যকর দাবি করেন নেওটিয়া ইউনিভার্সিটির গবেষকরা।

ডঃ পৌলমী চক্রবর্তী, ডঃ প্রসুন ত্রিবেদী, ডঃ পম্পি মজুমদার সহ

অন্যান্য গবেষক পরিচালিত এই গবেষণাপত্র প্রকাশিত হয়েছে বিশ্বখ্যাত এলসিভিয়ার গোষ্ঠীর 'দ্য মাইক্রব' শীর্ষক জার্নালে। সুরক্ষা ক্লিনিক অ্যান্ড ডায়গনস্টিক এবং দি নেওটিয়া ইউনিভার্সিটির বায়োটেকনোলজি বিভাগ যৌথভাবে এই গবেষণাটিতে সাহায্য করেছেন। ২২ জানুয়ারি থেকে ২৪ ডিসেম্বর পর্যন্ত সংগৃহীত ৬ হাজার ৩৯০টি নমুনা নিয়ে কাজ করে এই সিদ্ধান্তে উপনীত হয়েছেন গবেষকরা। দেখা গিয়েছে, ই-কোলাই সংক্রমণে

ইউটিআই হলে ওষুধ হিসেবে সিপ্রোলক্সাসিন এবং নরফ্লক্সাসিনের মতো অ্যান্টিবায়োটিক ৬০ শতাংশেরও বেশি ক্ষেত্রে কাজেই আসছে না। প্রথম ধরনের অ্যান্টিবায়োটিকটি ৬৫.৭৫ শতাংশ ক্ষেত্রে রেজিস্ট্যান্ট। দ্বিতীয়টি রেজিস্ট্যান্ট ৬০.৫১ শতাংশ ক্ষেত্রে। এমনকী তৃতীয় প্রজন্মের সেফালোস্পোরিনের মতো অ্যান্টিবায়োটিকও কাজে আসছে না বহু সময়। এক প্রেস বিবৃতিতে এ খবর জানানো হয়েছে।

A groundbreaking research study from the Department of Biotechnology at The Neotia University was recently featured in the Bengali daily Bartaman and published in the internationally renowned Elsevier journal, The Microbe. Spearheaded by Dr Poulomi Chakraborty and Dr Prosun Tribedi, the study highlights the widespread presence of Antimicrobial Resistance (AMR) among E. coli-caused Urinary Tract Infections, drawing widespread national and international recognition for its critical implications for public health.

The Neotia University congratulates Sija Mondal, a second-year Masters in Hospital Management student, for securing third place in the poster presentation category at The Experience Imperative – Patient Experience & Service Excellence Conclave held at Taj Bengal. Her achievement highlights dedication and professional excellence in the field of healthcare management, serving as a proud milestone for the university.

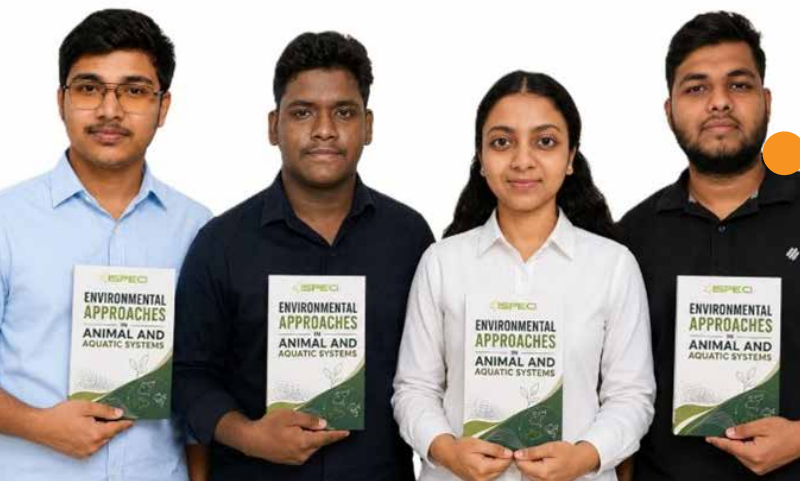


## Neo Education

The Department of Agronomy and Agroforestry, under the School of Agriculture and Allied Sciences at The Neotia University, recently organised a one-day national seminar on the "Role of AI, Data Analytics, Robotics and IoT's in Improving Crop Production." The initiative provided participants with vital insights into smart farming practices, precision agriculture, and data-driven solutions aimed at enhancing crop productivity and sustainability in a rapidly evolving industry.



The Neotia University congratulates Binayak Maity, Sourasish Sengupta, Soumili Halder, and Aritra Brahma from the Department of Fisheries Science on the publication of their book chapter, titled "Environmental DNA (eDNA) in Aquaculture: An Approach for Monitoring, Management and Sustainability." Published in the book Environmental Approaches in Animal and Aquatic Systems, the work highlights innovative, technology-driven approaches for monitoring and environmental management in aquaculture.



The Department of Genetics and Plant Breeding under the School of Agriculture and Allied Sciences at The Neotia University recently organised AgriNova 2026, a National Hackathon on Crop Innovation, Precision Agriculture, and Climate-Smart Solutions. The event served as a vibrant, future-focused platform bringing together students and researchers to showcase technology-driven ideas for sustainable and smart agriculture.



## Neo Education

The School of Health Sciences at The Neotia University recently organised an insightful career guidance session under the theme "Industry Interaction and Professional Exposure," focusing on future prospects in the healthcare sector. The program provided students with valuable market insights, emerging career opportunities in Optometry, and meaningful interactions with experienced medical professionals to help navigate future career pathways.



The School of Hospitality and Culinary Art at The Neotia University recently organised an engaging Alumni Talk session featuring Anuron Porey (Batch 2021–2024), who currently serves as the Assistant Restaurant Manager at Gokulam Grand Hotel & Spa. He shared valuable insights from his professional journey, providing mentorship, industry exposure, and inspiration to aspiring hospitality professionals.



The School of Health Sciences at The Neotia University recently signed a Memorandum of Understanding (MoU) with Ruby General Hospital to strengthen academic and industrial collaboration. This strategic partnership will create practical training and experiential learning opportunities for students across the School of Health Sciences, School of Pharmacy, and the School of Humanities, Management and Social Sciences, fostering comprehensive interdisciplinary development

## Neo Education



The Institute of Nursing at The Neotia University recently signed a Memorandum of Understanding (MoU) with Global Career Force to enhance international employment pathways for nursing students. Under this strategic collaboration, students will receive professional preparation and German language training to equip them for global placement opportunities across Europe, the UK, and Germany.



The Department of Basic Sciences, School of Integrated Sciences at The Neotia University, in association with the Indian Photobiology Society and the Department of Chemistry at Jadavpur University, recently organised a two-day national seminar on "Innovation for Sustainability." Conducted in a hybrid mode, the event brought together academicians and industry experts to engage in keynote sessions and research collaborations centered on green technologies, biotechnology, sustainable agriculture, and healthcare.



The Neotia University proudly celebrates the achievement of Dr Wasim Akram Shaikh, who secured the first prize in oral presentation at the National Conference on Recent Advances in Civil and Environmental Engineering–2026, organised by BIT Mesra. His award-winning presentation, titled "Kitchen Waste Biochar–Derived Iron Oxide Nanocomposite for Arsenic Removal," highlighted innovative research in sustainable environmental engineering and water purification, developed in the university laboratory as part of a Phase Four Minor Grant project sanctioned by TNU.

## HR Corner



A festive month-end gathering was recently organised by Team HRD to celebrate colleagues born in April. Filled with music, snacks, and refreshing beverages, the celebration brought team members together from across departments to share heartfelt wishes, highlighting the organization's inclusive culture and strengthening workplace bonds.



Team HRD recently conducted its nationwide Recruitment Drive 2026, aiming to bring fresh talent, innovative thinking, and young minds into the organisation's future workforce. Reflecting a strong employer brand and a reputation for nurturing professional growth, the large-scale drive witnessed an overwhelming response, drawing over 8,000 applications from aspiring professionals across 18 states.



Neo  Impact



The Ambuja Neotia CSR Department recently organised an immersive educational tour under the theme "Seeing, Visiting and Learning," bringing together 50 young participants — comprising 25 meritorious students from the Utkarsh initiative and 25 children from local slum communities — to foster meaningful peer interaction and learning.

The heritage-focused itinerary began with a visit to Swami Vivekananda’s ancestral house and museum to view its multimedia galleries, followed by an exploration of the AI-enabled Sister Nivedita Museum in Bosepara Lane. The day concluded with a curated cruise along the Ganges from Bagbazar Jetty, covering iconic landmarks like Belur Math and Dakshineswar Temple. Onboard, the children engaged in environmental quizzes, creative watercolour painting, and music, making it an enriching, first-time exposure to the city’s cultural landmarks for many.



## Housing and Township

### Ongoing Projects

#### Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction  
[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070  
 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

#### Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots  
[www.utsodhaara.com](http://www.utsodhaara.com) | +91 33 4040 8075  
 Utsodhaara WBRERA REG No. WBRERA/P/JAL/2023/000634

#### Urvisha, New Town

A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments  
[urvisha.in](http://urvisha.in) | +91 33 4040 8060  
 Urvisha WBRERA registration No: WBRERA/P/NOR/2023/000068

#### Utsodhaara Residencia

A 6-tower condominium of fully air-conditioned apartments, situated within an integrated township in the heart of Siliguri.  
[utsodhaara.com](http://utsodhaara.com) | 78900 86000  
 Utsodhaara Residencia WBRERA REG No. WBRERA/P/JAL/2023/000634

#### Utpalaa, Off EM Bypass

A premium luxury condoville spread over 10 acres of land, comprising 576 apartments and over 70 world class amenities.  
[www.utpalaa.com](http://www.utpalaa.com) | +91 62920 03030  
 Utpalaa WBRERA Reg No: WBRERA/P/KOL/2025/002427

#### Udyatt-Luxury, Off EM Bypass, Near Beliaghata

A boutique high-rise residential development comprising 94 lifestyle residences inspired by the thinking of B.V. Doshi and designed by B.V. Doshi's Vastu Shilpa Consultants.  
[www.udyatt.com](http://www.udyatt.com) | +91 86979 59000  
 WB RERA No. : WBRERA/P/KOL/2026/003902

#### The Park Unizen, On EM Bypass

A design-led, 69 curated serviced apartments adjacent to an upcoming premium The Park Hotel, blending living with hospitality.  
[theparkunizen.com](http://theparkunizen.com) | +91 7449646000  
 WB RERA Reg No: WBRERA/P/KOL/2026/003998

### Completed Projects

#### Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

#### Ulhas, Burdwan

A mini township spread over 96 acres

#### Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots  
 +91 33 4040 8080

#### Uttorayan, Siliguri

An integrated residential township spread over 400 acres

#### Urvashi, Durgapur

A residential township spread over 120 acres

#### Utsa, New Town

A residential project spread over 5 acres with 402 units

#### Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

#### Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

#### Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

#### The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

#### Udvida, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

#### Uddipa, Sinthee More

A Residential project spread over 2.2 acre with 360 units

#### The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction  
[patnaresidency.com](http://patnaresidency.com) | 91 33 4040 6060  
 RERA Registration No: RERAP05734-1/994/R-766/2019  
[www.rera.bihar.gov.in](http://www.rera.bihar.gov.in)

#### Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers  
[www.ecospaceresidencia.com](http://www.ecospaceresidencia.com)  
 +91 33 4040 8080  
 Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

## Leisure Homes

#### Vanya Awas, Lataguri

A 20+ acre development comprising apartments and villas located at Lataguri in the heart of Dooars  
[vanyaawas.com](http://vanyaawas.com) | 62920 00500  
 WBRERA/P/JAL/2023/000170 | WBRERA/P/JAL/2023/000171  
[rera.wb.gov.in](http://rera.wb.gov.in)

#### Raichak on Ganges Country Homes

Cluster of villas ranging from 1 BHK to 4 BHK, each featuring a private lawn, nestled in a quaint and scenic location in Raichak, near the Ganges  
[ambujacountryhomes.com](http://ambujacountryhomes.com) | 78900 30030  
 HIRA/P/SOU/2018/000150 | [rera.wb.gov.in](http://rera.wb.gov.in)

## Healthcare

#### Neotia Bhagirathi Woman and Child Care Centre

NABH accredited superspecialty hospitals for woman and child healthcare | [www.neotiahospital.com](http://www.neotiahospital.com)  
 Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000  
 Guwahati: +91 361 711 5000

#### Neotia Getwel Multispecialty Hospital

Siliguri's fully NABH and NABL accredited multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services | [www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com)  
 +91 0353 660 3000

#### Neotia Mediplus OPD & Diagnostics Clinic

The chain of comprehensive OPD & diagnostic clinics  
[www.neotiamediplus.com](http://www.neotiamediplus.com) | Rawdon Street: +91 33 6657 5000  
 Siliguri: +91 90933 79093

#### Neotia Academy Nursing Training Institute

An institute imparting world class nursing education  
[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 6815 5000

#### Neotia Skill Development Academy

Future skill training on aspirational courses along with CSR  
[www.neotiaskill.com](http://www.neotiaskill.com) | +91 33 44103331

#### Esmer Skin & Wellness

One of the most advanced aesthetics clinic for skin, hair & body at 6, Rawdon Street, Kolkata  
[www.esmerskin.com](http://www.esmerskin.com) | +91 33 6902 1000 / +91 91477 70234

## Commercial

#### Ecospace, New Town

A temporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

#### Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

#### Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

#### Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel  
[www.ambujanetia.com](http://www.ambujanetia.com) | +91 33 4040 6060

#### Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town  
[www.ecospacebusinesstowers.com](http://www.ecospacebusinesstowers.com) | +91 33 4040 8080

# NeoWorld

## Education

### The Neotia University

A private university offering contemporary, holistic education  
www.tnu.in | +91 98317 30966/ +91 91636 10909

### CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth  
www.cii-leadership.in | +91 33 6614 0100

### Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)  
www.nitmas.edu.in | +91 33 4008 4848

### Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.  
www.jnanapravaha.org | +91 0542 236 6326

## Hospitality

### Hotels & Resorts

**Taj Ganga Kutir Resort & Spa** - Riverside retreat with 155 elegant rooms, signature dining, infinity pools, and holistic wellness. +03174257777 | reservationbs.gangakutir@tajhotels.com +9038770665

### Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites  
+91 33 6820 0303

### Taj City Centre Patna

A luxury business hotel comprising 124 rooms and suites where history entwines with opulence in the heart of Patna.  
tajhotels.com | Phone- +91 61228 22200

### AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake  
altairkolkata.com | +033 7101 7101

### Raajkutir IHCL SeleQtions

A boutique hotel comprising 48 well-appointed rooms & Suites at Swabhumi  
seleqtionshotels.com | +91 33 4084 4848

### Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
+91 0353 257 1401

### Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

### Country Homes - Raichak on Ganges

Country homes spread across the landscape at Raichak  
raichakonganges.com | +91 78900 30030

### Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 73 rooms including suites and villas created by Ambuja Neotia +91 0354 234 6070

### Taj Taal Kutir

Bespoke canvas for landmark events, offering 55,000 square feet of flexible space across 6 signature venues & a hotel comprising of 64 rooms & 11 suites.  
tajhotels.com | 93894 49721, 033-2324 9014

### Taj Guras Kutir - Gangtok

A Luxury mountain resort comprising 60 well-appointed spacious rooms & 9 suites offering view of Kanchenjunga  
tajhotels.com | +91 3592 285000

### Tree of Life Resorts & Hotels

An idyllic sanctuary for discerning travelers, comprising 18 distinct properties redefine boutique luxury, embodying authentic India's warmth, hospitality, and serene lifestyle.  
treeofliferesorts.com | +91 90152 42000

### Clubs

#### The Conclave

The city's first business club located at AJC Bose Road  
+91 33 2290 5555

#### Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
+91 33 2423 9900

### Dining

#### The Orient

Specialty restaurant offering cuisine from South East Asian countries  
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725

#### Sonar Tori

A boutique restaurant serving authentic Bengali cuisine  
City Centre Salt Lake +91 98745 17000 & Raichak on Ganges +98319 35095

#### Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience | neotiahospitality.com  
City Centre Salt Lake: +91 98312 52442  
City Centre Patna: +91 97480 31000

#### The Oven Diner

A curated global menu of comfort food at Swabhumi, Kolkata: +91 99714 48700  
New Town, Kolkata: +91 62922 85756

#### Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu  
Raajkutir: +91 62894 61972  
City Centre Salt Lake: +91 62922 51234

#### Bombastic - Supper Club

Ambuja Neotia's flagship restaurant offering European and Asian culinary gems on Park Street.  
+91 62920 04000

#### The Dockyard Co

Kolkata's riverside escape where you savour every bite against the breathtaking backdrop of the Ganges.  
+91 78720 01829

#### Yarana Supper Club

A fun dining space celebrating Indo-Hakkan flavours in intimate PDR and lively lounge setting.  
City Centre Salt Lake: +91 6293765146

# NeoWorld

## QSR

### Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu  
City Centre Salt Lake: +91 84203 97977  
City Centre New Town: +91 91633 56891

### Zamana

A unique culinary experience that blends the nostalgic charm of retro Bollywood with the bold, vibrant flavours of Indian and Asian street food, all in a modern, vegetarian format.  
66 Sarat Bose Road & 224, CG Block Sec-2, Salt Lake + 91 6292338333

### Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata  
theteajunction.co.in | +91 83360 00053

## Retail

### City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft.  
+91 33 4006 3195

### City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.  
+91 33 2526 6000

### City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.  
+91 98320 69908

### City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.  
+91 80803 18939

### City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.  
[www.citycentremalls.in](http://www.citycentremalls.in) | +91 83369 88187

### City Centre, Patna

Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers.  
[www.citycentrepatna.com](http://www.citycentrepatna.com) | +91 83369 88187

NeoNews