

May, 2021

Chairman's message

The pandemic is a cruel beast. It attacks without discrimination and has hardly spared anybody. The only way to face these very tough and uncertain times is to draw from our inner resilience and not give up hope. Success in these difficult times needs our confidence, passion and positive attitude. We have to trust our instincts and make the most of ourselves by fanning the tiny, inner sparks of possibility into flames of achievement. Confidence comes not from always being right but from not fearing to be wrong. The hardest step in that journey is finding the faith to learn from our mistakes. Once we get a hold of a proven system to plan, produce, and believe in our work, the larger goals become easier to attain.

This second lockdown has given us time to think about who we are, and what we believe in, and what is important to us. By believing in ourselves, we will find the courage to take immediate action on our goals. And this is the key to success! I encourage you to never compromise your integrity by trying to be or feel something that is not true for you. And – more importantly – never compromise your potential to grow due to self-limiting doubts and fears. Instead, embrace your confidence and believe in yourself because you really can do anything you put your mind to.

No one has any idea of what the future holds. Yet our outward actions will ultimately be a reflection of our innermost values, beliefs and expectations. This is why what we achieve in life will be determined more by what is going on inside us. What do we really believe in and



stand for? What are our values? What qualities are we best known for among our friends and colleagues? What do we consider the most important tenet that guides our relationships with others? As William Shakespeare has said so meaningfully in *Hamlet*, 'This above all: to thine own self be true, /And it must follow, as the night the day, /Thou canst not then be false to any man.'

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Vinod Neotia Covid Care Centre



Vinod Neotia Covid Care Centre, a first - line Covid Care Centre adjacent to Bhagirathi Neotia Woman and Child Care Centre, New Town

In these grim times, Ambuja Neotia Group humbly introduces 'Vinod Neotia Covid Care Centre,' a first-line Covid Care Centre adjacent to Bhagirathi Neotia Woman and Child Care Centre, New Town. Equipped with 58 beds and the latest in COVID healthcare instruments and services, including oxygen facility, it is an initiative by the Group to provide initial care to Covid-19 patients with early or moderate symptoms.

Admissions will be based on the level of care the centre is providing. In case patients require critical care treatment, they will be referred to a step-up COVID hospital with whom the centre has a tie-up for appropriate management. Services at the centre include 48 oxygen-aided beds for mild or moderately affected Covid-19 patients, 10 HDU beds, 24x7 nursing assistance and lab support. Also, specialist consultants will be on call and available once a day. All infection control protocols will be maintained as per international standards. In addition, there will be:

• Availability of advanced monitors, portable X-rays, and provision to measure oxygen saturation

• Phone Triaging – For admission, people will have to call at the centre and the experts there will speak with the patient/ family member to understand the condition of the patient and ascertain whether the patient can be admitted to the centre. Beds will be allotted only after that, subject to availability.

• The patient will be allowed to speak with their family through video call once a day

For admission and other details you can call : 7596066606 or 6640-5122/23



Reception area of the Vinod Neotia Covid Care Centre



The Covid Care Centre is equipped with 58 beds



NeoFocus



A view of the well-equipped Vinod Neotia Covid Care Centre



The Centre provides initial care to Covid-19 patients with early or moderate symptoms



At the Vinod Neotia Covid Care Centre, all infection control protocols will be maintained as per international standards

NeoHappenings

An Exclusive Quarantine Facility At Utalika Luxury

U talika Luxury is now Covid ready with its latest offering - Q Zone, an exclusive quarantine facility to keep you and your family safe. This area was carved out of the parking bay to create a 10-bed quarantine facility for the residents to isolate for any eventualities. It is a fully air-conditioned resource with comfortable beds, work stations and almirahs. Here's a glimpse of the establishment undertaken by the Ambuja Neotia Group.

AmbujaNeotia News 04









21

AmbujaNeotia News 05

NeoHappenings

Hospitality Division Happenings



E cohub is currently offering attractive discounts on home delivery for members and Ambuja Associates only. Maintaining all hygiene and safety protocols, food preparation and delivery are being done to make life easier. For placing orders please call 8777508637/ 9903138990.

Montana Vista recently received the Tripadvisor's -Travellers' Choice Award 2021. The relentless effort of the team to extend hospitality to guests through 39 rooms has paid off well. Even in these testing times, service has always been warm and caring. All the rooms are well sanitized, with all modern amenities and facilities. Montana Vista is located in Siliguri, with a breathtaking view of the Himalayas.



F or those who are finding it difficult to order food online, here's an initiative from Ambuja Neotia. 'Ghar Ka Khana' now delivers well-prepared wholesome lunches and dinners across multiple locations in Kolkata - a significant reason to spread some happiness in these difficult pandemic times.



eonews 06

NeoHealth

Hospital Happenings In Kolkata & Siliguri



nternational Nurses Day in memory of Florance Nightingale was commemorated with a cake-cutting ceremony at Bhagirathi Neotia Woman & Child Care Centre at the New Town hospital premises.





B hagirathi Neotia Woman & Child Care Centre, New Town, recently conducted a Webinar entitled 'Kids & their Bones: A Guide for Parents.' Eminent Consultant - Pediatric Orthopedics & Bone Tumor Surgeon, Abhishek Nandi, chaired the webinar which was much appreciated by all the participants.



Bandana Das, Principal, Neotia Academy of Nursing, was given a fond farewell as her highly successful tenure came to an end. She was felicitated by PL Mehta after a cultural event organised in her honour by the faculty and students at the Academy's Multiactivity Hall in Kolkata.

May, 2021

NeoHealth



AmbujaNeotia News 07

nternatonal Nursing Day was celebrated at Neotia Getwel Health Care at Siliguri on 12th May. Historically, as well as today, nurses are at the forefront of fighting epidemics and pandemics - providing high quality and respectful treatment and care. They are often the first and sometimes the only health professionals that people see and the quality of their initial assessment, care and treatment is vital. Nurses account for more than half of all the world's health workers, yet there is an urgent shortage of nurses worldwide, especially in low and middle-income countries. By developing their nursing workforces, countries can triple the impact of improving health, promoting gender equality and supporting economic growth. Here's to our wonderful nursing staff!







NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass A premium luxury residential project spread across 20 acres with1000+ units under construction www.utalikaluxury.com | +91 33 4040 8070 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers www.ecospaceresidencia.com +91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Uddipa, Sinthee More A residential project spread over 2.2 acres with 360 units under construction www.uddipa.com | +91 33 4040 8080 Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Utshodhara Teesta Township, Siliguri An integrated township project spread over 81 acres which offers a wide range of plots www.utsodhaara.com | +91 33 4040 8075

Uttsav Park, Dhulagarh A plotted development project spread over 43 acres which offers a wide range of plots +91 33 4040 8080

The Residency - City Centre Patna A luxury residential project spread over 2 acres with 127 units under construction patnaresidency.com | 91 33 4040 6060 RERA Registration No: BRERAP05734-1/994/R-766/2019 I www.rera.bihar. gov.in

Usshar, Maheshtala A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments usshar.com | 91 33 4040 8085 HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan A mini township spread over 96 acres

Uttorayon, Siliguri An integrated residential township spread over 400 acres

Urvashi, Durgapur A residential township spread over 120 acres

Utsa, New Town A residential project spread over 5 acres with 402 units

Ujjwala, New Town An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000 www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres +91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS) Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineerin www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.

www.jnanapravaha.org | 91-542-2366326





Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas +91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town +91 99017 54263

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake altairkolkata.com | +033 7101 7101

Raaikutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms +91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia** +91 0354 234 6070

Clubs

The Conclave The city's first business club located at AJC Bose Road +91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms +91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: +91 98745 17000 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 Gardens Galleria Mall, Noida: +91 96675 40038 Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and An an-day spread with a contract takeaway menu Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata theteajunction.co.in +91 83360 00053



City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft. +91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft +91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft

+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft +91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft. www.citycentremalls.in | +91 83369 88187

Incubation

Neotec Hub

An incubation centre empowering startup ecosystem in Eastern India

Ecospace New Town: +91 4040 6169



www.ambujaneotia.com

Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata - 700160 Fax: +91 33 4040 6161 writetous@ambujaneotia.com

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Call 4040 6060