# AmbujaNeotia N EV/S

July, 2022

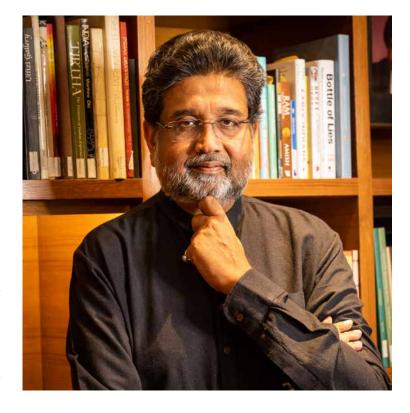
### Chairman's message

The full moon this month was dedicated to our gurus and is popularly known as Guru Purnima. Traditionally consecrated to all the spiritual and academic teachers ready to share their wisdom, it celebrates the heartfelt relationship between students and teachers. The Sanskrit word 'guru' essentially expounds someone who removes the darkness of illiteracy and ignorance from our lives.

Guru Purnima is also known as *Vyasa Purnima* to mark the birth anniversary of Maharishi Ved Vyasa, the author of the *Mahabharata*. One of the two longest epic poems in Sanskrit – the other being the *Ramayana* – it narrates not only the struggle between two groups of cousins in the Kurukshetra War, but also describes the *guru-shishya* bond by tracing the relationship of all great teachers and their students in the Vedic times.

In the 11th century, Gautama Buddha gave his first sermon in the village of Sarnath, situated near Varanasi, on a full moon night. He had come from Bodh Gaya after achieving divine insight and according to historians the Sarnath sermon came five weeks after Buddha achieved enlightenment. This is why Guru Purnima is also an important festival for Buddhists.

Today, our daily life is filled with hectic activity and problems, pulling us in different directions. Thus, one who imparts precise knowledge on appropriate practice for acquiring efficiency and peace of mind is also looked upon as a guru. Essentially, parents and elders in the family receive this status along with teachers at schools and colleges.



But the role of the guru can also extend to your boss at work who guides you through difficult situations and often becomes a personal councellor, leading you away from confusion and chaos, and showing you how to expand your potential to give your job your very best effort.

Hence the auspicious mantra repeated on this occasion takes on fresh significance: 'Gurur Brahma, Gurur Vishnu, Gurur Devo Maheshwara/ Gurur Saakshaat Param Brahma, Tasmai Shri Guravay Namah.' (Guru is the creator, Guru is the protector, and Guru is the destroyer of evil/ Guru is the supreme God, so I bow to him and pay him my sincere adoration.)

Park Nesta.

### Contents







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### NeoFocus

#### Monsoon Staycations

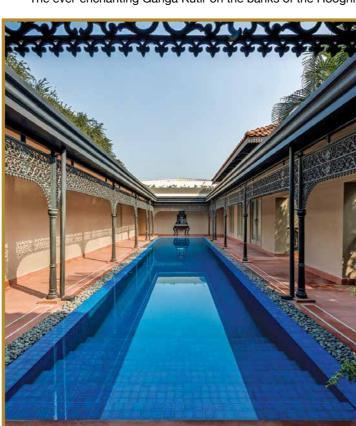


The ever-enchanting Ganga Kutir on the banks of the Hooghly

Monsoon months create their own magic and is an ideal time for quick getaways. The Ambuja Neotia properties, some in association with the Taj group, offer exclusive destinations. Ganga Kutir or The Fort at Raichak On Ganges are just a drive under two hours from Kolkata on the banks of the Hooghly, ready to enchant you with its environs. Taj Chia Kutir, overlooking the Makaibari tea estate in Darjeeling, also offers a breathtaking view of the Himalayas. And in Kolkata itself are Taj City Centre New Town, RaajKutir with its zamindari flavour and the upbeat AltAir in the heart of Sector V – all waiting for you to look at the rains with the eyes of a poet or a musician! All you need to do is pack your bags and take that quick, enchanted holiday.



The lavish courtyard at RaajKutir



The swimming pool at RaajKutir

### NeoFocus



Taj Chia Kutir in Darjeeling, overlooking the Makaibari tea estate



A glimpse of the garden from a Fort balcony at Raichak



A well-appointed room at the AltAir boutique hotel



AltAir's Infinity swimming pool



The open-air swimming pool at Taj City Centre New Town

# 

### NeoHealth





ur three hospitals have been felicitated with the CII Recognition of Excellence in Nursing for our commitment and invaluable contribution to society. The Confederation of Indian Industries (CII) recently organised the 6th Edition of the Nursing Conclave at ITC Sonar, Kolkata. The theme of this year's conference was 'Nursing Science & Practice in New Normal,' which was attended by eminent healthcare dignitaries. CII felicitated the caregivers in our Neotia Getwel Hospital, Siliguri, and the Rawdon Street and New Town units of Bhagirathi Neotia Woman and Child Care Centre for their extraordinary contribution to society during the pandemic. Hearty congratulations!



hagirathi Neotia Woman & Child Care Centre, New Town, celebrated Doctors' Day with a cake-cutting ceremony and distributing gifts to all our consultants.





New Town recently Organised a CME on 'Managing Menopause Matters' at the hospital premises. Dr Dibyendu Banerjee Gynecologist (Consultant Laparascopic Surgeon, BNWCCC New Town) was the eminent speaker.







eonatal resuscitation is a series of emergency procedures performed by doctors to support newborn babies who are gasping or have a weak heartbeat at birth. However, if there is no improvement, infants may require highly technical intervention done in an advanced Neonatal Intensive Care Unit. Recently, a CME on Neonatal Resuscitation was organised at BNWCCC New Town in association with Nestle. Dr Bikramjit Das, Paediatrician & Neonatal Critical Care Specialist, was the speaker. The programme was attended by nurses from both BNWCCC Rawdon Street and New Town.

### NeoHealth





n short while ago, a CME on 'Influenza and Covid 19 - Influenza Seasonability And Vaccination Timings' was organised at Bhagirathi Neotia Woman and Child Care Centre, New Town. The eminent speaker Dr Niloy Mitra (Consultant Paediatrician, BNWCCC New Town), held the attention of the audience on this most important topic.



hagirathi Neotia Woman & Child Care Centre, New Town, Precently organised a Medical conference at Durgapur on 'Precision Medicine in Paediatric Epilepsy,' which was conducted by Dr Arundhati Banerjee (Consultant Paediatric Neurologist at BNWCCC New Town).

NWCCC New Town recently hosted a medical conference at Agartala, Tripura on 'Few Interesting Cases And Update On Referral For Common Surgical Issues'. Dr Anindya Chattopadhyay (Consultant Paediatric Surgeon at BNWCCC New Town) led the discussions.





n interesting Medical Conference was organised at ABNWCCC New Town on 'Meningococcal Vaccine' conducted by Dr Niloy Mitra (Consultant, Paediatrics and Neonatology) to much praise and gratitude.



NWCCC New Town held a Webinar on 'Urinary Problems In Children – When You Should Not Ignore.' Dr Poonam Guha Vaze (Consultant, Paediatric Urologist) conducted the webinar, much appreciated by the participants.

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### NeoHealth

▲ Workshop on Breastfeeding was Aorganised for the nursing staff of Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street. The muchenriching session was attended by the nurses from the unit.









nagirathi Neotia Woman & Child Care Centre, Rawdon Street, conducted a CME on 'Congenital Tethering Lesions of the Spinal Cord.' Eminent speaker Dr Sandip Chatterjee, (Senior Consultant, Neurosurgery) held the audience

Phagirathi Neotia Woman & Child Care Centre, Rawdon Street, conducted a CME on 'Management of Diarrhoea In Infants.' Dr Chandan Ray (Senior Consultant, Paediatrics & Neonatology) was the key speaker.











NWCCC Rawdon Street recently conducted a Workshop on 'Clinical And Nursing Management Of Cleft Lip & Palate.' Dr Arun Ganguli (Senior Consultant, Plastic Surgery) was the key speaker. Also, a Workshop on 'Resuscitation and Wheezing Pneumonia In Children' was held with Dr Surajit Santra (Senior Consultant, Paediatrics & Neonatology) and the nursing staff.





NWCCC Rawdon Street celebrated Doctors' Day at the hospital with several doctors and staff. A cake-cutting ceremony was conducted in appreciation of medical practitioners.

### NeoHealth







Neotia Academy of Nursing's 1st year students prepared nutritious recipes at the Nutrition Lab as part of their curriculum.

enome The Fertility Centre recently organised an Cinteresting Webinar on 'Ways To Conceive After First IVF Failure' conducted by Dr Sujoy Dasgupta (Reproductive Medicine Specialist, Genome), which was highly appreciated by the participants.





nome The Fertility Centre celebrated Doctors' Day with cake-cutting and distributing gifts to their consultants.





Doctors Day Celebrations at Neotia Getwel Heathcare Centre commemorated the commitment of all medical practitioners.

# 

### NeoHealth







ardio Pulmonary Resuscitation (CPR) can help save lives and minimize the damaging effects that can occur while waiting for emergency responders to arrive. Hence, learning CPR is something each one of us should strive for. And that is what Neotia Getwel Healthcare Centre is helping thousands of bystanders to learn. Here are some moments of the event conducted by Neotia Getwel Health Centre in association with 'Siliguri Mahakuma Krira Parishad.' Our special thanks to Dr Ayan Banerjee and Dr Shankha Sen, and to Brother Jayanta and Brother Vinod.





ousekeeping department is one of the important support services in any hospital. Health care institutions need to give these 'keepers of the house' who are the 'invisible' workers the respect they truly deserved. With this thought, Neotia Getwel recently organised an event in association with 'Service Master Clean' to recognise the contribution of the housekeeping staff by awarding them with certificates, gifts and badges for their outstanding performance.



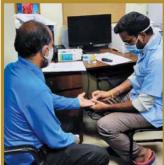




🧥 health check-up camp and health talk was recently organised at Neotia Getwel with the members of the Golden Age Club, which is our own special senior citizen membership programme having 3000 senior citizen members in Siliguri and adjoining areas. Eminent Urologist, Dr Abhishek Kumar Singh, shared his valuable expertise in a 'health talk' as well as at the event.



eotia Mediplus at Garia celebrated Doctors' Day with cake-cutting and gifts for its consultants.







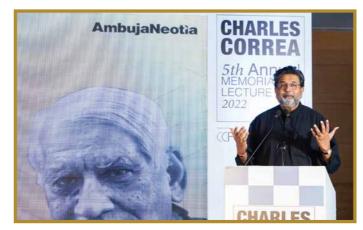
Neotia Mediplus recently organised a free general health checkup by Dr M G Alam, General Medicine, at the facility. The camp was well-attended by people from the nearby areas.

### NeoHappening

ere are some glimpses from the 5th Annual Charles Correa Memorial Lecture hosted by Ambuja Neotia and supported by Charles Correa Foundation. Prof K T Ravindran, the long-standing collaborator of Charles Correa, and Anjalendran C, a celebrated Sri Lankan architect, inspired and enriched fellow architects in this session, making the event a huge success.



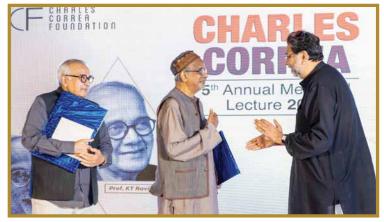














### NeoHappening

As the clouds covered the sky, rainbows bloomed inside the Ambuja Mall at Raipur to honour the LGBT community. Mitwa Sankalp Samiti and QueerGarh, a Raipur based youth initiative, in partnership with the Ambuja City Center, organised Queer-e-Dil, an event to celebrate the different gender and sexual identities in Chhattisgarh. It marked the Pride month which is observed all over the world throughout the month of June.

















## NeoHappening

















A recent weekend was enlivened by Raj Barman who performed at Capella, his melodious voice enchanting his fans.

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### NeoHappening









An exciting new menu has been introduced at both the Orient outlets at Salt Lake and New Town to enhance old flavours.









The Rampuri Food Festival at The Conclave City Centre Salt Lake, housed at Afraa, was a big hit with Kolkata's gourmets.

# NeoHappening









n the 8th International Yoga Day, Ambuja Neotia in association with Dibyayan Yoga Research Centre, organised an enthralling Yoga session for its staff to start their day on a positive note.









Ambuja Neotia, in association with Tata Capital, hosted a fun interactive session with its employees. The afternoon was filled with games on team-building and insightful discussions on investments.

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### NeoHR Corner









ream HR of Ambuja Neotia took everyone back to their school days with Hangman, but with a twist! A lineup of six persons were guizzed on current affairs, politics and more, making the weekend all about fun and laughter.

### Neolmpact





irst aid is the immediate assistance given to any person with either a minor or serious illness or injury to prevent the condition from worsening and promote recovery. It includes initial intervention in a serious condition prior to professional medical help being available.

The CSR Team at Ambuja Neotia, in association with Peerless Hospital, hosted a mentoring session on Basic Life Support (BLS) and Cardiopulmonary Resuscitation (CPR) for students under the Utkarsh Scholarship Initiative. The senior medical team from the hospital taught participants several nitty-gritty methods of emergency medical procedures like chest compressions and briefed the young enthusiasts on how to quickly respond to situations during a crisis.





### NeoWorld

#### Housing and Township

#### **Ongoing Projects**

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with1000+ units under construction www.utalikaluxury.com | +91 33 4040 8070 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers www.ecospaceresidencia.com +91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

www.utsodhaara.com | +91 33 4040 8075

Urvisha, New Town

A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments urvisha.in | 91 33 4040 8060

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots +91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 I www.rera.bihar.

Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments usshar.com | 91 33 4040 8085

HIRA/P/SOU/2020/001067 I www.hira.wb.gov.in

#### **Completed Projects**

**Udayan, EM** Bypass First integrated social project of Kolkata spread over 26 acres comprising 1606 units

**Ulhas**, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

**Upohar, EM Bypass**A premium residential project spread over 18 acres with 1198

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150

Uddipa, Sinthee More

A Residential project spread over 2.2 acre with 360 units

#### Healthcare

**Bhagirathi Neotia Woman & Child Care Centre** 

Superspecialty hospitals for woman and child healthcare Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000 www.neotiahospital.com

**Neotia Getwel Healthcare Centre** 

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +0353 660 3000

**Genome - The Fertility Centre** 

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

**Neotia Mediplus** 

The NABL accredited chain of diagnostic centres +91 33 4040 8000

**Neotia Academy of Nursing** 

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 6815 5000

**Neotia Skill Development Academy** 

A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood www.neotiaskill.com | +91 33 40735057

#### Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

**Ecostation,** Salt Lake A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite. New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town www.ecospacebusinesstowers.com | +91 33 4040 8080

#### Education

The Neotia University

A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

**CII-Suresh Neotia Centre of Excellence for Leadership** 

Serves as a facilitator for development of leaders, promoting economic and

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence www.jnanapravaha.org | 91-542-2366326

#### Hospitality

#### **Hotels & Resorts**

#### The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

#### Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas +91 33 4040 4040 | +91 98314 04040

#### Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites +91 33 6820 0303

#### **AltAir**

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake altairkolkata.com | +033 7101 7101

#### Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi raajkutir.com | +91 33 4040 4040

#### Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms +91 35325 71401

#### **Ecohub**

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

#### Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

#### Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia** +91 0354 234 6070

#### Clubs

#### The Conclave

The city's first business club located at AJC Bose Road +91 33 2290 5555

#### Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms +91 33 2423 9900

#### **Dining**

#### The Orient

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

#### Sonar Tori

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: +91 98745 17000 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

#### Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake **neotiahospitality.com** | **+91 98312 52442** 

#### **Uno Chicago Bar & Grill**

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 Gardens Galleria Mall, Noida: +91 96675 40038 Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

#### Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu Raajkutir: 6289461972 / City Centre Saltlake: 6292251234

#### **QSR**

#### Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu

Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

#### **Tea Junction**

A tea shop reviving the old 'adda' concept of Kolkata **theteajunction.co.in** | **+91 83360 00053** 

#### Retail

#### City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft. +91 33 4006 3195

#### City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft. +91 33 2526 6000

#### City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.

+91 98320 69908

#### City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.

+91 80803 18939

#### City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.

www.citycentremalls.in | +91 83369 88187



Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata – 700160 Fax: +91 33 4040 6161 | writetous@ambujaneotia.com

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