AmbujaNeotia CONCEVIS

July, 2021

Chairman's message

Thank you for your good wishes on my 60th birthday! I am deeply touched and grateful. Birthdays come and go. But what lasts is our sense of honour and the warmth of good friendships. All great tenets of life are simple, and many can be expressed in a single word: freedom, justice, duty, mercy, hope and last but not the least, honour. As Nelson Mandela had said, 'Honour belongs to those who never forsake the truth even when things seem dark and grim, who try over and over again, who are never discouraged by insults, humiliation and even defeat.' Honour is all about having a sense of pride in integrity and responsibility. This means recognising the power that you have and making sure you are using it judiciously. Honour means respect for others – the golden rule that says, 'Treat people the way you want to be treated.'

Indeed, honour is a necessary prerequisite for almost everything that we do today. It keeps deception at bay and helps us retain our beliefs, without allowing the disposition of others to cloud our own judgment. At times, just being honourable is not good enough; one has to maintain one's honour by not tarnishing it. Humility forms the basis of honour. An honourable person faces his mistakes and follies straight on without blaming others for his fault. What we should understand is that we are responsible for our own actions.

People have different ways of dealing with things. Your views on a particular subject may differ from another person's. Therefore, listen to different thoughts before dismissing someone. It is proof of honour when you show



compassion and respect by not judging anyone because you don't know what they are thinking or feeling. Honour is something that is never obtained and sustained easily. One must have patience and try hard to become a person of honesty and goodwill. Honour isn't about making the right choices. It is about dealing with the consequences. As the Greek philosopher Seneca opined, 'Honour is like a rugged island without a shore. Once you have left it, you cannot return.'

Paup Nesta







NeoFocus

llish & Bagda Go Global



East India Room looks magical at sundown for the Monsoon Food Festival

or every Bengali who loves his fish, the hilsa and giant river prawns are perennial favourites. Recently, East India Room at Swabhumi organised a special Monsoon Food Festival, Ilish & Bagda Go Global for gastronomic connoisseurs, following all the safety and government protocols. Here are some delightful glimpses of the mouth-watering dishes.









NeoFocus

Our Chairman Turns Sixty

Birthdays are special occasions and on 19th July our Chairman, Harsh Neotia, celebrated his 60th birthday with some of his ex-colleagues from Ambuja Cements who used to work closely with him. Many of them came to Kolkata from various parts of the country and abroad to make the day memorable for him. They had strung together a video montage of several old and cherished memories from the days when he was the Managing Director of Ambuja Cements. It was a nostalgic walk down memory lane and the day was full of celebrations and exchange of warm wishes. It was also time to sing for him, *'Tum jeeyo hazaaron saal/ Saal ke din hon pachaas hazaar...'* Some glimpses to cherish.



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NeoHealth

Hospital Happenings



elebration time for the medical profession! National Doctors' Day was commemorated with a cake-cutting ceremony on ✓ the premises of Bhagirathi Neotia Woman and Child Care Centre, New Town.



Dhagirathi Neotia Woman & Child Care Centre, New Town, recently B conducted a Webinar, 'Management of Common Dental Problems In Children.' Eminent Consultant, Dr Rima Nandi - (Paediatric Dentist) was present at the webinar which was much appreciated by participants.



hagirathi Neotia Woman & Child Care Centre, Rawdon Street, observed Doctors' Day with Kolkata Police, making the Occasion special and taking the opportunity to felicitate the front-runners during the pandemic.



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NeoHealth

Hospital Happenings



Neotia Getwel Healthcare Centre, Siliguri, organised one of the biggest Covid Vaccination Drives in North Bengal. This included a comprehensive in-house vaccination drive along with several outreach campaigns across Siliguri, the surrounding hills and the Dooars areas. Over 12,000 people were vaccinated as an outcome of these campaigns.



N eotia Getwel Healthcare Centre celebrated National Doctors' Day on 1st July to convey their profound gratitude to doctors for their hard work and utmost dedication towards the well-being of our society.



A n inaugural Puja Ceremony was held at NGHC on the occasion of the extention of facilities to Level 6 of the hospital. Attending to the growing healthcare needs for the people in this region, the hospital increased its bed capacity in the Patient Wards, MICU, RICU & HDU by 30 beds.





AmbujaNeotia **News** 06

NeoEducation



Marine Engineering Alumni and Ajantrik Club of The Neotia University (TNU) and Neotia Institute of Technology, Management and Science (NITMAS), joined hands with Disha - *Ektu Maanobotaar Dikey*, a registered NGO working all over West Bengal, and organised a Medical and Relief Campaign in Moushuni Island, to provide help to the Islanders affected by the recent Cyclone Yaas. They also organised the distribution of food, medicine and other necessary items to approximately 250 families and brought much relief to victims of the devastating cyclone.







The Child Development Center of Apollo Gleneagles has absorbed TNU interns as full-time personnel. We expect more to shortly follow suit. The doctors from the hospital stated, 'The Students of the University are extremely welltrained for providing professional services at our Center.'



Internship programme at the Child Development Centre, Appolo Gleneagles, is a regular feature at TNU. The University has collaborated with Apollo Gleneagles to provide internships to several students of the Applied Psychology Department.

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NeoEducation

THE NEOTIA

The Computer Science and Engineering (CSE) unit of School of Science & Technology is interested in organizing an

Online Technical Workshop on

Cloud computing and various service utilization of **Amazon Web Services (AWS)** for Project Work

Saturday, 19th June, 2021 | 9:30 - 12:00 pm (IST)



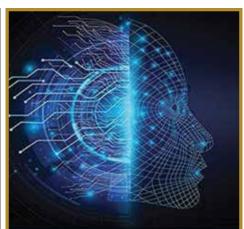
Speaker & Presenter Mr. Manas Mondal Senior Cloud Architect

Participants:

The target audiences will be 8. Tech - CSE students (2^{rr}, 3^{rr} and 4th Year) of TNU & NITMAS and CSE Faculty members of TNU & NITMAS. The primary objective is to create an awareness on the basics of Cloud Computing technologies and familiarisation on Amazon Web Services (AWS). Certificates may be provided to the participants.

n online Technical Workshop, A'Cloud Computing and Various Service Utilization of AWS for Project Work' was conducted by Manas Mandal, Senior Cloud Architect.

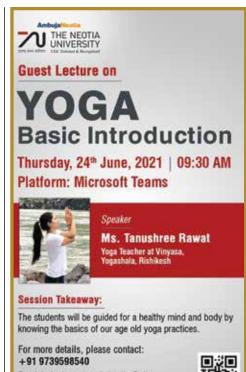
Susovan Garai and Sheik Rohit R, students of B.Tech Computer Science and Engineering at The Neotia University (TNU), engaged in a Final Year Group Project - Building an E-commerce Website along with full VAPTusing Heroku Amazon Web Services (AWS).



Artificial Intelligence For Future Generation Robotics

Rabindra Nath Shaw, Ankush Ghosh, Valentina E. Balas and Monica Bianchini

Ankush Ghosh, Associate Professor & HOD, Robotics and Automation Engineering, School of Science & Technology at The Neotia University (TNU) is one of the Chief Editors of the book entitled "Artificial Intelligence For Future Generation Robotics.'



For Admission related details Call: Head Office: +91 7044446999 Campus: +91 7044446888



oga is an extraordinary spiritual science of self-development and self-realization. It shows us how to develop our full potential in our many-sided lives. TNU orgaised a lecture by Tanushree Rawat, Yoga Teacher at Vinyasa, Rishikesh, to introduce students to the basic tenets of Yoga and its immense benefits.



he Neotia University (TNU) scores high in the World Scientist and University Rankings 2021, published by AD Scientific Index.



AmbujaNeotia **News** 08

NeoHappening



Ambuja Neotia takes pleasure in opening Afraa Deli, Once Upon a Noodle and Tiffin outlets at AMRI, Mukundapur.



It was time to charge up the thinking faculties and wear the winning crown as the Ambuja Neotia HR Department organised a fun-filled guiz competition for the employees. With vaccination of all employees completed, it was a perfect time to bond with colleagues once again. Ten teams competed against each other during the competition and the top three were awarded trophies.



Stuti Das's only love since childhood was mathematics. Her father Sanjay Kumar Das is a vendor in Barrackpore, supplying daily needs to local stationary shops on his bicycle. Stuti, though a first-generation learner, is channelizing her energy towards whole-heartedly pursuing her academics. Her enthusiasm to study and do well was noticed in early 2016 by Ambuja Neotia and they began supporting her education.

Stuti's score-card of 2021 is excellent. After all-India 12th rank in GATE, she started applying for a Ph.D research programme in India's premier institutions. In spite of the pandemic outbreak, she has been selected by IIT Kanpur, IIT Kharagpur, IISER Bhopal and IIT Roorkee for pursuing her dream.

It is up to her to choose the institution where she would like to enlist as a research scholar.

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with1000+ units under construction www.utalikaluxury.com | +91 33 4040 8070 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers www.ecospaceresidencia.com +91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Uddipa, Sinthee More A residential project spread over 2.2 acres with 360 units under construction www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Utsodhaara Teesta Township, Siliguri An integrated township project spread over 81 acres which offers a wide range of plots www.utsodhaara.com | +91 33 4040 8075

Uttsav Park, Dhulagarh A plotted development project spread over 43 acres which offers a wide range of plots +91 33 4040 8080

The Residency - City Centre Patna A luxury residential project spread over 2 acres with 127 units under construction patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 I www.rera.bihar. gov.in

Usshar, Maheshtala A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments usshar.com | 91 33 4040 8085 HIRA/P/SOU/2020/001067 I www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan A mini township spread over 96 acres

Uttorayon, Siliguri An integrated residential township spread over 400 acres

Urvashi, Durgapur A residential township spread over 120 acres

Utsa, New Town A residential project spread over 5 acres with 402 units

Ujjwala, New Town An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Healthcare

Julv. 2021

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare Rawdon Street: **+91 33 4040 5000** | New Town: **+91 33 3323 5000** www.neotiahospital.com

AmbujaNeotia **News**

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Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres +91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

Cll-Suresh Neotia Centre of Excellence for Leadership Serves as a facilitator for development of leaders, promoting economic and industrial growth www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS) Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE) www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India Jnana-Pravaha promotes, supports and propagates

Indian Culture in its quintessence. www.jnanapravaha.org | 91-542-2366326





Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas +91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town +91 99017 54263

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake altairkolkata.com | +033 7101 7101

Raaikutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms +91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia** +91 0354 234 6070

Clubs

The Conclave The city's first business club located at AJC Bose Road +91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms +91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: **+91 98745 17000** Raichak on Ganges: **+91 33 4040 4040** | **+91 98314 04040**

Afraa Lounge & Restaurant Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 Gardens Galleria Mall, Noida: +91 96675 40038 Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

QSR

Afraa Deli An all-day spread with a sumptuous breakfast and takeaway menu Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town:

+91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata A complete shopping experience spread over 4 lacs sqft.

+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft +91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.

+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft. +91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs soft.

www.citycentremalls.in +91 83369 88187

Incubation

Neotec Hub

An incubation centre empowering startup ecosystem in Eastern India

Ecospace New Town: +91 4040 6169



www.ambujaneotia.com

Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata - 700160 Fax: +91 33 4040 6161 | writetous@ambujaneotia.com

Connect with us on

Call 4040 6060