AmbujaNeotia N EV/S

DECEMBER, 2020

Chairman's message

As we draw the curtains on 2020, what are the lessons we have learnt from this dramatic year? Yes, it threw our lives into sixes and sevens without sufficient notice. Yes, it unleashed a pandemic so enormous in scale that it left us all bewildered, insecure and frightened. Yes, it brought the economy down to its knees and placed an indelible dent in our psyche. But 2020 also gave us some lifelong warnings to remember in the future.

The larger part of the year forced us to slow down and give up on things that were close to our heart. It made us realise things will not be the same. For better or for worse, this lockdown has shown us the flip side of life and how we as individuals, choose to act and what we bring to our world. So as we cope with the new normal, let's looks back on the lessons we have learnt - about health, resilience, community and our shared history.

In African philosophy there is a word, 'Ubuntu,' which means 'I am because you are,' or more generally, an acknowledgement of our humanity that

binds us together in compassion and care. Whether at work or at home, we have to take responsibility to ensure that we reboot our thoughts and live a more altruistic life. Even though the 'Corona Effect' has inevitably changed many facets of our wellbeing, ranging from healthcare to social norms; yet we have much to be thankful for. For the glory of each new day. For food on our table. For the unconditional love of our families. And for the benevolence of those who have guided us out of the darkest of times. So let us show our solidarity as we stand by all the families who have lost their dear ones to the deadly virus. Let us send our heartfelt salute to all the Corona Warriors and to the numerous unsung heroines and heroes who continue to help us to battle the pandemic. But most of all, let us humbly whisper a prayer to the Almighty for steering us through the storm.

I wish you all a very happy and peaceful 2021!





Contents









NeoFocus

Utsodhaara Teesta Township Launched In Siliguri



An aerial view of Utsodhaara township soon coming up in Siliguri

Siliguri, in North Bengal will soon address an alluring landmark as Ambuja Neotia recently launched Phase I of the Utsodhaara Teesta Township. Utsodhaara, as the name suggests,

brings you to the source of the fountain of life. Where the abundance of a good life unravels itself beyond your imagination. Where your wellbeing is manifested in all its hues, seamlessly blending an unparalleled urban lifestyle with the joys of residing in the lap of nature. And where you are spoilt for choice when it comes to the amenities and conveniences offered by the 81-acre integrated township.

Utsodhaara comes with Siliguri's most sought after sports and entertainment hub, The Montana Gymkhana Sports Club. It includes a host of modern amenitites like turf football, gym and swimming pool, facilities for rock climbing, a multi-court for tennis and basketball, a playroom for kids, a party room and terrace, a banquet hall, a cricket practice pitch and a cafe and lounge for you to relax.



Lake side view at sunset makes the environs magical



The impressive entrace to Utsodhaara

NeoFocus



A state-of-the-art gym for keeping body fit and mind alert



A view of the waterbody at Utsodhaara that's soothing to both eyes and mind



An exclusive outdoors sports area to keep your heart pumping

NeoHappenings

The Swig At Raajkutir In Winter



The al-fresco dining area in the main courtyard under a sky littered with stars

■t's time to take a swig at Raajkutir. As winter greys steal across the sky and dusk turns magical, make your moments enchanting with your favourite cocktail or wine. Indeed, The Swig is the right place to date your mate and revel in its special style.



An elaborate cheese platter to complement your drinks





Celebrity guest MoonMoon Sen and others at The Swig



Chilly winter nights augur well for hot toddy and sizzling kebabs A glimpse of The Swig's indoors where entertainment is redefined

NeoHappenings

Utalika Housewarming Party























DECEMBER, 2020 AmbujaNeotia CON CEWS 07

NeoHappenings

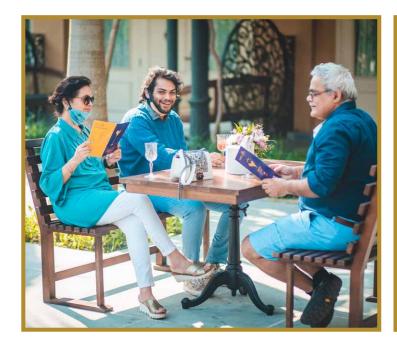




An attractive brunch was recently launched at The Swig to take advantage of mild winter afternoons when sharing meals outdoors can be fun. A cozy ambience complete with soulful music and a hearty spread of grills and barbecues -Raajkutir welcomed the days of leisure that Kolkata cherished on a balmy winter afternoon.





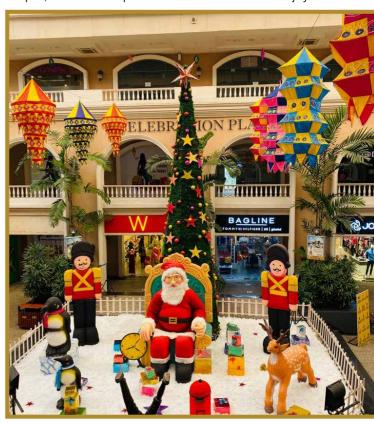


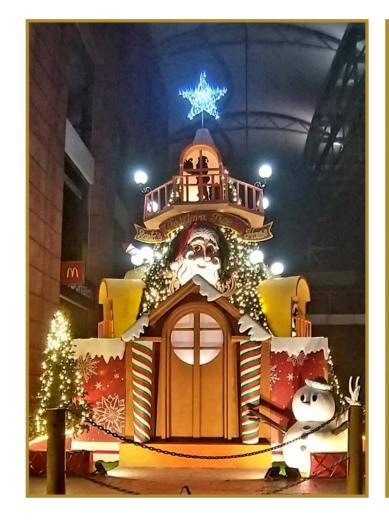


NeoHappenings

hristmas time is an occasion for goodwill and cheer. Despite the dreaded pandemic, it is a reason to look forward to a future sheltered with hope. Here's a peek at City Centre Raipur, all decked up to welcome the season of joy!









NeoHealth



enome Kolkata Centre will soon have a new address as it shortly moves from 67, Shakespeare Sarani, Kolkata 17 to 61E, Sarat Bose Road, Kolkata 25. The inaugural puja ceremony at the new premises was recently conducted in the presence of Mrs Madhu Neotia and senior management staff of the healthcare vertical. With the new address, we hope to unfold many new happy stories!











eotia Getwel Healthcare Centre's Emergency Department In-charge and Consultant, Dr Sinthi Pal, and Emergency Doctor, Dr Neena Sangwan were recently felicitated during the 'COVID Warrior Samman' felicitation programme for their immense contribution and selfless service to society as frontline COVID-19 Warriors by Hon'ble Governor of Sikikim, Shri Ganga Prasad. This programme was organised by Dainik Jagran, in association with CRPF in Siliguri.

NeoHealth





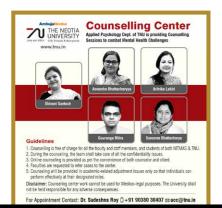
Phagirathi Neotia Woman & Child Care Centre, New Town, recently conducted a webinar on 'Respiratory Illness in Children - Identification & Prevention amidst COVID-19'. Eminent Consultant Pediatrician & pediatric Intensivist, Dr Somenath Gorain, conducted the webinar to much applause and appreciation by the participants.

The department of Infection Control and Quality of BNWCCC, New Town, also celebrated Infection Control and Quality Month at the hospital premise, maintaining all safety measures amidst the COVID-19 pandemic. Dr Bikramjit Das, Consultant Neonatologist & Neonatal Intensivist and Dr Somenath Gorain, Consultant, Pediatrician & Pediatric Intensivist spoke on five tenets for efficient infection control and quality care in NICU & PICU respectively. Their lecture was well-received by the hospital's nursing and ancillery staff.





NeoLearnings



There's a buzz at The Neotia University! The Expert Committee Members of the Applied Psychology Department at TNU is providing counselling and guidance to faculty, staff and students to combat varied issues experienced in the academic environment, and enhance performance of designated roles, keeping in mind the vagaries of the pandemic. An important step without doubt, especially at a time when the future seems uncertain.

chool of Engineering & Applied Sciences of The Neotia University is currently Organising an online workshop and lecture sessions on Cyber Security for Smart Applications.





hotocom20, a photography competition organised for the students of The Neotia University (TNU) and Neotia Institute of Technology. Management and Science (NITMAS) had varied topics to choose from. A stepping stone for the enthusiastic photographers on campus who deem to become expert shutter-bugs in near future!





o celebrate World Health Day, a National Seminar and Poster Competition on 'Suicide Prevention through Different Perspectives' recently organised by the Applied Psychology Department of TNU.

epartment of Fishery, School of Agriculture and Allied Sciences celebrated the World Fisheries Day 2020. The launch of the department's first e-magazine, Matsya Purana was appreciated by its readers.



NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with1000+ units under construction www.utalikaluxury.com | +91 33 4040 8070 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers www.ecospaceresidencia.com +91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Utshodhara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

www.utsodhaara.com | +91 33 4040 8075

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots +91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | +91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 I www.rera.biha

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150

www.ambujaneotia.com | +91 33 4040 6060

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000 www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres +91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE) www.nitmas.edu.in | +91 33 4008 4848

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas +91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town +91 99017 54263

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake altairkolkata.com | +033 7101 7101

A boutique hotel comprising 33 well-appointed rooms at Swabhumi raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms +91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

Clubs

The Conclave

The city's first business club located at AJC Bose Road +91 33 2290 5555

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms +91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: +91 98745 17000 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in bar and lounge experience located at City Centre Salt Lake neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 Gardens Galleria Mall, Noida: +91 96675 40038 Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu

Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft. +91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft

+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft

+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5

+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.

www.citycentremalls.in | +91 83369 88187

Incubation

Neotec Hub

An incubation centre empowering startup ecosystem in Eastern India

Ecospace New Town: +91 4040 6169



Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata - 700160 Fax: +91 33 4040 6161 writetous@ambujaneotia.com



Call 4040 6060

www.ambujaneotia.com