AmbujaNeotia N EV/S

April, 2023

Chairman's message

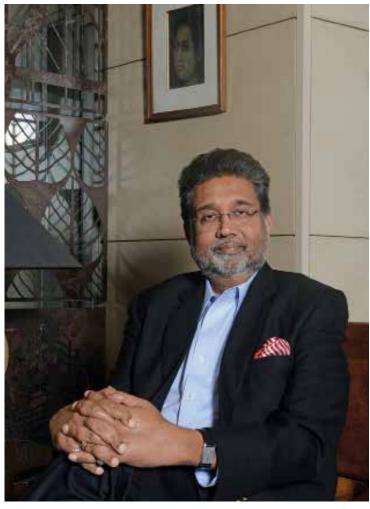
Shubho Nabo Barsho!

Bengal breaks into a festive mood with the onset of the Bengali New Year, which also marks the ripening of the winter crop. This is when harvest festivals are celebrated across the country, such as Baisakhi in Punjab, Bihu in Assam, Gudi Padwa in Maharashtra, and Vishu in South India.

The month of Baisakh brings us fresh opportunities and renewed hopes. We look forward to doing better than the previous year. The gradual transition from spring to summer happens in April, reminding us that change is the only constant. The golden harvest of the season fills us with gratitude, and brings the message home that genuine effort, hard work and perseverance make for the greatest rewards in life.

We celebrated Hanuman Jayanti this April. This is also the month of Ramadan, of Eid. While Lord Hanuman symbolises the human excellences of inner self-control, faith, and service to a cause, in the day-long fasts of Ramadan, we do get reminded of the values of self-control, self-reflection and spiritual growth.

All these festivities, celebrations, and rituals help us find the real values of happy living. If we can imbibe these values and apply them to our daily lives, only then can we find love and happiness in every season of our lives. As Gurudev



Rabindranath Tagore had said, "The winds of grace are blowing all the time, but it is you that must raise your sails."

Wish you an excellent year ahead. May your boat of life make the best of journeys in the waters of this beautiful world!

Pauk Nestai

Contents







NeoFocus

AltAir launches its boutique banquet Galaxy



elcome to Galaxy, a boutique banquet at AltAir - the latest addition to the existing four Vanguets at Ecocentre in Sector V, Salt Lake.

Galaxy has been designed and launched to cope with the rising demand for banqueting space, thus ensuring more space and convenience for guests.

Located on the ground floor of Ecocentre, Galaxy is spread across 4,700sq ft and features a main hall along with a pre-function area. Galaxy has a look and feel of a modern banquet done with beautiful artwork on the walls. The banquet is now open for booking ideally for any compact social function or corporate gathering.





NeoFocus

Working on more than 100% occupancy, this opening of Galaxy at AltAir comes at a time when curated bespoke events and gatherings are the way forward. Galaxy takes AltAir's market space concept of banqueting to a different level with fresh farm-to-fork service - which is more prevalent in restaurants rather than banquets, and that is Galaxy's biggest USP.

With a dedicated beverage section serving exotic concoctions and a dessert counter, Galaxy is poised to make any kind of celebration, get-together or conference not just a success but also an exceptional event to remember for good.

The pre-function zone houses a buffet section and a salad counter, offering a global menu including Peruvian and Lebanese to the guests, alongside the ever-popular Indian cuisine.





The entire space has been designed and conceptualised keeping in mind evolved guests who are open to trying different cuisines. Fresh and locally sourced ingredients, and food theatres have been designed to introduce concepts that will add unique value to the industry at large, and also at an individual level for guests.

Galaxy is now open and ready to host you for gatherings of up to 150 persons, in various different styles and formats. You may walk in for a show around or simply call their concierge desk at +913371017101 or the banquet sales office +919331903888 to fix an appointment.





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NeoHealth





t was time to seek blessings from Lord Hanuman as Neotia Getwel Multispecialty Hospital, Siliguri, recently celebrated Hanuman Jayanti. The staff members attended the puja and offered prayers for good health of all.





A Leadership Programme was recently organised as an HRD initiative at Neotia Getwel Multispecialty Hospital, Siliguri. The heads of various departments participated in the programme, whose objective was to motivate the HODs through a host of games and activities.





eotia Getwel Multispecialty Hospital, Siliguri, recently arranged an event on the occasion of 'World Tuberculosis Day' at the hospital OPD area, to create public awareness about how to deal with diseases the right way. The speaker for the event was Dr P.D. Bhutia (Sr. Consultant: Internal Medicine), who covered topics such as fear of diseases, myths regarding diseases, precaution, prevention and treatments. The event was attended by patients present at the OPD.

NeoHealth





A free health check-up camp was recently organised by Neotia Getwel Multispecialty Hospital, Siliguri, at Mongpoo, aided by Gorkhaland Territorial Administration (GTA). The program witnessed almost 300 patients turning up for the health check-up. Consultants available at the camp included Dr. Ajit Kumar Singh (nephrologist), Dr. Prasanna Datta (ENT), Dr. Prince Parakh (paediatrician), and Dr. Bijan Patua (gynaecologist).





Peotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently conducted a Continuing Medical Education (CME) session on 'Narrowing the Diversity Gap & Case Study on Diarrhoea', on the hospital premises. Dr. Ashok Modi (Sr. Consultant Paediatrics & Neonatology) was the eminent speaker at the session.



Peotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently conducted a Nursing Clinical Seminar on 'Role of Utretonic in PPH' for the in-house nurses.



eotia Bhagirathi Woman and Child Care Centre, Rawdon Street, Virecently conducted a Webinar on gynaecological problems and updates on today's women for a better tomorrow, with a special focus on hormonal imbalance, for the employees of FHPL-CLINYSIS. Dr. Suparna Chowdhury (Sr. Consultant Obstetrics & Gynaecology) was the eminent speaker at the webinar.

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NeoHealth



Medical Conference was organised recently at Neotia Bhagirathi Woman and Child Care Centre, New Town (NBWCCC NT), on 'Paediatric Eating Behaviour and Complementary Feeds'. Dr. Niloy Mitra (Consultant Paediatrician at NBWCCC NT) was the eminent speaker.



Peotia Bhagirathi Woman and Child Care Centre recently organised a Community Health Programme for women and children at Basai Dream House, Kanaipur, Hooghly. The camp was held in association with 'Peoples Social Welfare Foundation' - a unit of Konnagar Swastha Mela Committee. A general health check-up camp, a gynaecological check-up camp and a paediatric check-up camp were carried out on this occasion. More than 300 beneficiaries were screened and then subsequently provided with free medicines, based on their health assessment. Also, 170 adolescent girls and women received a sanitary napkin pack each, for free.



Peotia Bhagirathi Woman and Child Care Centre recently organised a School Health Programme at Dakshindari Shiksha Niketan in association with 'ASHA - Association for Social and Health Advancement'. A general Health Check-up Camp was organised on with staff members, guardians and volunteers were screened at the camp. Free medicines were also distributed.



eotia Bhagirathi Woman and Child Care Centre, New Town (NBWCCC NT), recently organised a Webinar on 'First Trimester Screening Test - Its Importance and How It Should be Done' by Dr. Sumona Haque (Consultant Foetal Medicine at NBWCCC New Town). The webinar was much appreciated by the participants.



eotia Bhagirathi Woman and Child Care Centre recently organised a School Health Programme for the students of Haral Belabati Girls High School, a residential school located in Boinchee, Hooghly. The camp was held in association with 'Be and Make - Be the Change and Make the Change'. As a part of the same, a General Health Check-up Camp was organised. Around 123 students from Classes V to X and a few staff members were screened at the camp and subsequently provided with free medicines, based on their health assessment.



Neotia Bhagirathi Woman and Child Care Centre recently organised a Community Health Programme for people living in the slums of Khalbari, near Brace Bridge Station, Taratala. The camp was held in association with 'CRY-Child Rights and You'. As a the occasion. Around 72 girls and boys from Classes V to IX along part of the same, a General Health Check-Up Camp was organised, where around 125 people were screened. Free medicines were also distributed. The parameters for the health check-up were assessments of the patient's heart rate, breathing rate, temperature, weight and presence of any other infection or difficulty, as mentioned by the patient or his/her guardian.

NeoHealth





World Health Day was recently celebrated by the students of Neotia Academy Nursing Training Institute at the Multi-activity Hall, with poster presentations and performances intended to educate and inform people on health and the role of nursing.





\Lambda one-day workshop on 'Newborn Care - Quality, Equity and Dignity at Every Aspect' was recently organised by the faculty members of Neotia Academy Nursing Training Institute.



nome The Fertility Centre recently organised a webinar on 'Unexplained Infertility - What to Do!', conducted by Dr. Kousik Seth (Reproductive Medicine Specialist, Genome). The webinar was highly appreciated by the online participants.

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NeoHappening



Visitors were in for a happy surprise as City Centre Raipur was all decked up with bunnies and eggs for Easter celebrations.



and WK London.



Tiny tots dazzled on the ramp as City The happiness quotient for shoppers have Centre Raipur hosted Chhattisgarh Little recently got a boost at City Centre Raipur, Icons, a kids' fashion show, supported by in- as four new stores and kiosks have opened house brands such as Hamleys, Smaaash, at the popular shopping and hangout Max Fashion, Baskin Robbins, Cott Counter destination. The new stores are Lavie, Cott Counter, Khadims and Mamaearth.





ity Centre Raipur reverberated with a festive buzz as the popular hangout hosted Turban Up, an event to celebrate the Baisakhi festival. Visitors had a fun time, decking up in colourful turbans.





The Bengali New Year was ushered in with a delicious spread of a specially curated Bengali menu at EcoHub, the premium business club at Ecospace Business Park in New Town. The entire space had been decorated in the Naboborsho theme, creating the perfect ambience for members and guests to enjoy the lavish meal.





he Poila Baisakh feel came early at Ecospace Business Park with the Noboborsho Food Festival bringing together some popular restaurants, mishti chains and street food joints for a lip-smacking fare on offer. Visitors lapped it up with much love and cheer!

NeoHappening





An elaborate Bengali spread was specially curated to welcome members, guests and visitors at Montana Vista on the occasion of Poila Baisakh. The tastefully decked up premises added to the festive feel.





The Conclave ushered in the Bengali New Year with a delicious menu and a cosy ambience for members and guests to bond and enjoy over a sumptuous meal.



A traditional feast and ethnic décor welcomed members and guests at Club Verde on the occasion of Poila Baisakh.



he Ambuja Neotia Group recently received 4 awards at the 15th Realty Plus Conclave & Excellence Awards 2023. The awards are as follows: Marketer of the Year - Ambuja Neotia Group; Integrated Brand Campaign of the Year — Jaya Hey 2.0; Second Home Project of the Year - Vanya Awas; Most Environment Friendly Residential Space — Utalika Luxury.

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NeoHappening





t was birthday time at City Centre Siliguri, as the popular hangout and shopping destination celebrated its 12th anniversary with fun and fanfare. A cake-cutting ceremony was followed by photo-ops, while the mall staff as well as visitors joined the celebrations.







A temple dedicated to Lord Hanuman was recently consecrated on the premises of City Centre Patna, in the presence of Ambuja Neotia chairman Harshavardhan Neotia and other top management officials.

HR Corner







Ambuja Neotia hosted a unique session delving into the unconscious mind and understanding its impact on groups and systems. Mr. Dipankar Banerjee and Mr. Ganesh Anantharaman, both of whom have worked extensively in the area of 'Group Relations', engaged in a conversation with Ms. Anupama Dasgupta and Dr. Abhishek Kumar during a two-hour session attended by around 40 participants from different organisations.



The Ambuja Neotia Group recently implemented a Learning Management System (LMS), launched in partnership with Entralltech, a customized learning solutions provider, for e-learning and training purposes within the company. Our chairman Shri Harshavardhan Neotia and several top management officials were present at the launch event, held at Ecospace Business Park.

HR Corner



































nnovation is key for Ambuja Neotia to spread happiness by making a difference to the way people live. Hence, we rolled out our in-house innovation challenge - Ideas4AChange, to make ideation more collaborative and democratic. Its first edition has attracted several creative & functional ideas. Having received more than 175 ideas in response to the first challenge, we took all of them to our panel of three judges -Pramod Ranjan Dwivedi, Kailash Baheti, and Vijay Shankar Dwivedi. The ideas were presented to them without disclosing the names of the contributors, for ensuring a fair and unbiased shortlisting process. Finally, we had one winner (Sourabh Bang) and 13 special participants, felicitated at a ceremony graced by our chairman Harshavardhan Neotia.

Neolmpact

The Ambuja Neotia Group recently organised an Educational Day Trip for 30 underprivileged children from Mukundapur. The tour included a visit to the ISKCON Temple in Rajarhat, where the children learned meditation and kirtan. The second spot was Mother's Wax Museum, where they saw wax replicas of historic personalities and cartoon characters such as Chhota Bheem, Spider-Man, and Motu-Patlu. The tour continued with a visit to Eco Park and Butterfly Park, where a colourful PowerPoint presentation about the life of butterflies was arranged for them. The children enjoyed a sumptuous lunch, participated in various team-building games and then returned with happy memories of a funfilled day of learning and exploration.







NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.utalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town
A contemporary eco-friendly residential project beside
Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com +91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

www.utsodhaara.com | +91 33 4040 8075

Urvisha. New Town

A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments urvisha.in | 91 33 4040 8060

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots +91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 I www.rera.bihar.

Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments usshar.com | 91 33 4040 8085

HIRA/P/SOU/2020/001067 I www.hira.wb.gov.in

Vanya Awas, Lataguri

A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars vanyaawas.com | 91 33 62920 00500

Completed Projects

Udayan, EM BypassFirst integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan A mini township spread over 96 acres

Uttorayon, Siliguri An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM BypassA premium residential project spread over 18 acres with 1198

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150

Uddipa, Sinthee More

A Residential project spread over 2.2 acre with 360 units

Healthcare

Neotia Bhagirathi Woman and Child Care Centre

Superspecialty hospitals for woman and child healthcare Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000 www.neotiahospital.com

Neotia Getwel Multispecialty Hospital

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus OPD & Diagnostics Clinic

The NABL accredited chain of diagnostic centres www.neotiamediplus.com | +91 33 4040 8000

Neotia Academy Nursing Training Institute

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 6815 5000

Neotia Skill Development Academy

A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood www.neotiaskill.com | +91 33 44103331

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite. New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town www.ecospacebusinesstowers.com | +91 33 4040 8080

Education

The Neotia University

A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence www.jnanapravaha.org | 91-542-2366326

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas +91 33 4040 4040 | +91 98314 04040

Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites +91 33 6820 0303

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi raajkutir.com | +91 33 4040 4040

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms +91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling
Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia +91 0354 234 6070

Clubs

The Conclave

The city's first business club located at AJC Bose Road

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms +91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: +91 98745 17000 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

AmbujaNeotìa

www.ambujaneotia.com

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 Gardens Galleria Mall. Noida: +91 96675 40038 Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu Raajkutir: 6289461972 / City Centre Saltlake: 6292251234 Lake Road: 9073705555

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu

Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata
A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs soft. +91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft. +91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft. +91 80803 18939

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft. www.citycentremalls.in | +91 83369 88187

Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata - 700160

City Centre, Patna
Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers.
www.citycentrepatna.com | +91 83369 88187



Call 4040 6060

Fax: +91 33 4040 6161 | writetous@ambujaneotia.com