AmbujaNeotìa News

APRIL, 2019

Chairman's message

Subho Nababarsho! Another Bengali New Year is upon us, offering us fresh opportunities to explore new pastures of hope and aspirations. Whether you are 20 or 50 or 80, if you never stop seeking, then you will never cease to be amazed by what you might find. Success and failure are two faces of the same coin. And a really successful person sets a glowing example that others wish to emulate. They iust don't arrive where thev are today by pre-ordained miracles. We never get to see all the years they spent toiling and experimenting, missing the mark and failing. Trying to figure out things they believe in. Never losing their perspective. Or their innate goodness and compassion

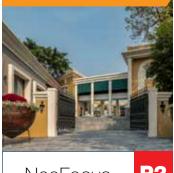
through difficult times. They carry on regardless, until they hone their path that leads to excellence and are finally rewarded by the world for their efforts. Isn't that the story of all great women and men we encounter in history?

As Rabindranath Tagore said, 'If you cry because the sun has gone out of your life, your tears will prevent you from seeing the stars.' So we must learn to search for those stars that lead to new beginnings and bring hope even when clouds seem menacing and seemingly dark. After all, beginnings are always beautiful!





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What's New

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- Afraa, Sonar Tori, Capella and Uno Chicago Bar & Grill receive accolades at The Telegraph Food Guide Awards

NeoFocus

Swabhumi - Inspired Legacy

wabhumi's transformation has been remarkable. What was once an abandoned 7 acre hillock located on E M Bypass in Kolkata, has been transformed today into a thriving, multi-faceted entertainment cum conferencing zone that houses restaurants, banquet halls and a unique boutique hotel. Raajkutir, with 33 well-appointed rooms, attempts to take you back to the lavish Zamindari era of 19th century Bengal. The all-day dining eatery on the premises, East India Room, offers a menu harking back to the times of the British Raj and interesting meals served by native landlords. It also houses The Swig, a lounge for guests to relax as well as an exclusive Spa Inia by Samayaa, a swimming pool, a gym and Loafers Café a deli, and an artisans' gallery.

UNO Chicago Bar & Grill, an authentic American diner, is also part of Swabhumi's gastronomic attractions. Furthermore, Swabhumi boasts three well-appointed multi-purpose banquets equipped to handle large gatherings for celebrations as well as formal conferences. It has ample parking space and several other facilities soon coming up.

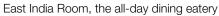














The Swig, a lounge cum bar for guests to relax



Loafers Cafe, an ideal place for tea and small eats



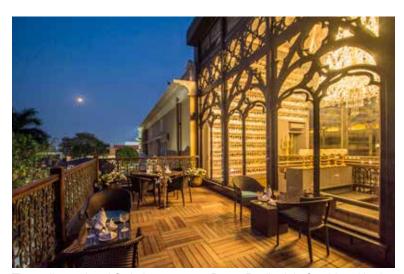
Uno Chicago Bar & Grill in the Swabhumi premises



The spacious Raas Manch, a banquet hall in Swabhumi. Rang Manch and Rang Darbar are the other banqueting cum conferencing halls in the property

Lounges

here have been many different names for public drinking spaces throughout history in our city. Once Sutanuti, Gobindapur and Kalikata merged and became Calcutta, the capital of the British Raj, the sahibs left with us their colonial culture in the form of clubs and lounges that accommodated guests for cocktails and drinks. Today, several private 'watering holes' reflect the past with nostalgia in their décor and extol subtleties of a daiguiri or single malt scotch! The Swig at Raajkutir in Swabhumi epitomizes this old world charm and is an ideal place to meet friends over a sundowner. The Rooftop Sky Lounge at AltAir in Sector V, Salt Lake, on the other hand, has an absolutely stunning ambience reflected in its open terrace sit-out, best enjoyed accompanied by a long drink, a cool breeze and great views. It is an ideal spot for parties and events. Afraa Bar & Lounge at City Centre Salt Lake is the best place to hang out with chums. Meant for a young crowd who enjoy their beer or a glass of wine, its added attractions are great food, terrific music and the promise of good times.



The well-appointed Swig Lounge cum Bar at Raajkutir in Swabhumi harks back to colonial times and a nostalgic feel of British clubs where sahibs could meet and relax after a hard day's work



Capella, the Sky Lounge at Altair is one of its kind in Kolkata, giving guests a breathtaking view of the city skyline that is magical at sundown



Afraa Bar & Lounge at City Centre Salt Lake is meant for a young crowd where guests could meet over a drink with friends and colleagues

NeoHealth



A Health App was recently launched by Neotia Healthcare for the convenience of patients to access information and give feedbacks



of Himalaya Opticals



On the occasion of Women's Day Genome organised a Talk on Neotia Getwel Healthcare Centre at Siliguri organised a free health checkup 'How to look after your Reproductive Health' for the employees and screening camp at a remote village in Jalpaiguri district to give villagers an opportunity to access professional medical advice



The annual sports meet of Neotia Academy of Nursing held recently gave students and staff an opportunity to participate in extra-curricular athletic events. A glimpse of the proud winners



BNWCCC New Town recently organised a Baby Shower at the hospital premises for soon-to-be parents. The event was fun-filled with exciting activities and knowledge sessions

NeoHappenings

asantiki, a classical music concert was recently hosted at Raajkutir in Swabhumi to usher in the brief but beautiful season of spring. Pt Shiv Kumar Sharma created magic on his santoor, ably accompanied by Pt Ram Kumar Mishra on the tabla. The musical evening saw some of the city's ardent music lovers, members from the diplomatic community and celebrities immersed in mellifluous ragas. The concert was followed by dinner. Some memories from the special evening.









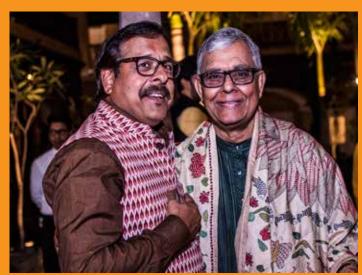






















Afraa Lounge & Restaurant received the Best Global Cuisine certificate & trophy at the recently held Telegraph Food Guide Awards 2019. Capella at Altair was also declared best Alfresco Dining and Sonar Tori at City Centre Salt Lake was awarded for Best Bengali Cuisine



International Women's Day was celebrated at Ambuja Neotia's corporate office at Ecospace to acknowledge and honour women colleagues



Arun Jaitley, Minister: Finance & Corporate Affairs with Harsh Neotia and other industry stalwarts at a recently hosted FICCI Meet in Delhi



Smriti Morarka, Trustee: Jnana Pravaha received the Nari Shakti Award from Hon'ble President of India, Ram Nath Kovind for her pioneering work in Varanasi's textile revival



Holi was celebrated at Ambuja Neotia's corporate office at Ecospace with music, food and revelry



The Ambuja Neotia Group was awarded the Developer Award for 'Best Digital Presence' at the recently held CREDAI Realty Awards 2019

NeoHappenings



The winter flower show 2019 at the Horticulture Society of India, Alipore, saw over 220 students from The Neotia University reading B.SC (Hons) Agriculture visit this exhibition





International Mother Language Day was recently celebrated by pupils and staff at The Neotia University and Neotia Insitute of Technology, Management and Science (NITMAS) along with 400 students from local schools







The Neotia University & NITMAS celebrated their annual fest, IMPULSE 2019, with music, dance, fashion shows and band performances

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.utalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots,

+91 33 4040 8080

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi. Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujiwala, NewTown

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000 www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres +91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 3026 3400

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas +91 33 4040 4040 | +91 98314 04040

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town www.swissotel.com | +91 33 6626 6666

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector v, Salt Lake altairkolkata.com | +033 7101 7101

A boutique hotel comprising 33 well-appointed rooms at Swabhumi raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms +91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well- appointed rooms +91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

Clubs

The Conclave

The city's first business club located at AJC Bose Road +91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms +91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: **+91 98745 17000** Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 Gardens Galleria Mall, Noida: +91 96675 40038 Forum Shantiniketan Whitefield Bangalore: +91 96675 40036

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: +91 6333 4985

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lac sqft +033 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft +033 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05

+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft

+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft

www.citycentremalls.in | +91 70440 59536

Incubation

Neotec Hub

An Incubation centre empowering startup ecosystem in Eastern India

Ecospace New Town: +91 4040 6169



Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata - 700160 Fax: +91 33 4040 6161 writetous@ambujaneotia.com



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www.ambujaneotia.com